

Blue Sky Wildlife Wins Best Responsible Site

Blue Sky Wildlife, wins TravelMole Best Responsible Travel Site for 2017 after launching the ecotourism listing website less than two years ago.

OAKHAM, RUTLAND, UNITED STATES, November 17, 2017 /EINPresswire.com/ -- Blue Sky Wildlife, has just won the TravelMole Best Responsible Travel Site for 2017 announced on Wednesday night at an awards ceremony in London, now in its 13th year. Blue Sky Wildlife, launched less than 2 years ago, is an online collection of unique [wildlife tours](#) and experiences from around the world. Shortlisted for the coveted travel award, Blue Sky Wildlife was up against Responsible Travel and Tribes, two well established businesses in the travel industry.



TravelMole managing director Graham McKenzie called out the winners and said: "Once again, we had a great turnout among members of the UK travel industry for our Web Awards, which celebrate the best of technology in travel".

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To win the Best Responsible Travel Site award is amazing considering who we were up against, how long the site has been live and to get the recognition in the travel industry already.”

Chris Larsen

Blue Sky Wildlife is the digital wildlife trading name of BluSky Marketing who have been heavily involved in the internationally acclaimed British Birdfair since 2009, having supported over 100 exhibitors. It was that involvement at the Birdfair and experience in the hotel industry which provided the inspiration for Chris Larsen to launch Blue Sky Wildlife with Richard Goodchild (local digital consultant) in collaboration with the co-founder of the Birdfair, Tim Appleton.

“Blue Sky Wildlife is one of the only responsible tourism websites in the world dedicated to ecotourism and wildlife tours, with conservation being a key focus. This is vital to how we present over 75 wildlife tour operators and companies to a global audience. We also have a Wildlife Reviews ratings feature (something like TripAdvisor but designed for wildlife lovers) where end users are able to rate each companies commitment to conservation, which is another first for the travel industry”.

“To win the Best Responsible Travel Site award is amazing considering who we were up against, how long the site has been live and to get the recognition in the travel industry already” commented Chris Larsen, Managing Director

The collection of wildlife tours listed on Blue Sky Wildlife varies from a classic safari to Botswana, swimming with dolphins in New Zealand, gorilla trekking in Uganda to birdwatching in Colombia. All tours can be booked directly with the tour operator to secure very competitive prices

Chris Larsen
BluSky Marketing Limited
+44 (0)1572 420 012
email us here



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