

Slovenia Beverage Tracker - Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast

Slovenia Beverage Tracker Market 2017-By Identifying the Key Market Segments and Key players holding market share

PUNE, INDIA, November 17, 2017 /EINPresswire.com/ -- Summary

Sweden Quarterly Beverage Tracker Q2-17 covering soft drinks, dairy drinks, hot drinks and alcoholic drinks is an essential tool for keeping up-to-date with the latest industry performance and developments on a quarterly basis, covering:

- Top line consumption volumes for Q2-2017 vs Q2-2016, moving annual totals (MAT), full year 2016 provisional data and 2017 forecasts for all beverage categories.
- Carbonates consumption data for Q2-2017 vs Q2-2016, moving annual totals (MAT), full year 2016 provisional data and 2017 forecasts split by regular vs low calorie, and key flavor.
- An economic mood indicator with an at a glance assessment of industry confidence levels, private label performance vs brands and price trends.
- Insightful and valuable analysis of the drivers behind the latest quarterly trends and assumptions for full year 2017.

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Scope

- The late Easter offset the impact of the late Spring in Q2-17
- Carbonates registered growth and gained share in Q2-17
- Juice struggled in terms of volume, but its value continued to rise
- A rise in veganism hit the dairy drinks category
- Spendrups took charge of the Trocadero brand.

Reasons to buy

- Gain an in-depth understanding of the most up-to-date trends in the Sweden beverage industry to support and enhance your strategic planning.
- Investigate the latest quarterly and emerging annual trends in Sweden to back your marketing initiatives.
- Analyze the latest beverage category 2017 forecast projections to make well-informed decisions

on the outlook in the marketplace for your company.

- View a selection of the key quarterly new soft drinks product launches and identify competitor activity.

- Access a quarterly Special Focus on a current industry 'hot topic' offering qualitative insight from local consultants to determine opportunities for product innovation.

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