

Ukraine Beverage Tracker Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

Ukraine Beverage Tracker Market 2017 - Opportunity, Driving Trends and deep study.

PUNE, INDIA, November 17, 2017 /EINPresswire.com/ -- Summary

Ukraine Quarterly Beverage Tracker Q2-17 covering soft drinks, dairy drinks, hot drinks and alcoholic drinks is an essential tool for keeping up-to-date with the latest industry performance and developments on a quarterly basis, covering:

- Top line consumption volumes for Q2-2017 vs Q2-2016, moving annual totals (MAT), full year 2016 provisional data and 2017 forecasts for all beverage categories.
- Carbonates consumption data for Q2-2017 vs Q2-2016, moving annual totals (MAT), full year 2016 provisional data and 2017 forecasts split by regular vs low calorie, and key flavor.
- An economic mood indicator with an at a glance assessment of industry confidence levels, private label performance vs brands and price trends.
- Insightful and valuable analysis of the drivers behind the latest quarterly trends and assumptions for full year 2017.

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Scope

- Ukraine is seeing signs of economic growth albeit it at a slow pace
- New products on the market have been witnessed, notably the launch of low calorie Pepsi Black
- In Q2-17, Ukraine imported twice more wine than it exported
- AVK, one of the biggest confectionary producers, has invested in the coffee market.

Reasons to buy

- Gain an in-depth understanding of the most up-to-date trends in the Ukraine beverage industry to support and enhance your strategic planning.
- Investigate the latest quarterly and emerging annual trends in Ukraine to back your marketing initiatives.
- Analyze the latest beverage category 2017 forecast projections to make well-informed decisions on the outlook in the marketplace for your company.
- View a selection of the key quarterly new soft drinks product launches and identify competitor activity.
- Access a quarterly Special Focus on a current industry 'hot topic' offering qualitative insight from local consultants to determine opportunities for product innovation.

Table of Content: Key Points

- 1 At A Glance 4
- 2 Impact Of The Economic Situation 4
- 3 Highlights 5

- 4 Market Drivers 5
- 5 Market Trends 5
 - 5.1 Soft Drinks 5
 - 5.1.1 Packaged Water 5
 - 5.1.2 Bulk/HOD Water 6
 - 5.1.3 Carbonates 6
 - 5.1.4 Enhanced Water 6
 - 5.1.5 Flavored Water 6
 - 5.1.6 Juice 7
 - 5.1.7 Nectars 7
 - 5.1.8 Still Drinks 8
 - 5.1.9 Squash/Syrups 8
 - 5.1.10 Fruit Powders 8
 - 5.1.11 Iced/RTD Tea Drinks 9
 - 5.1.12 Iced/RTD Coffee Drinks 9
 - 5.1.13 Sports Drinks 9
 - 5.1.14 Energy Drinks 9
 - 5.2 Alcoholic Drinks 10
 - 5.3 Dairy Drinks 11
 - 5.4 Hot Beverages 12
- 6 Soft Drinks Quarterly Update 13
 - 6.1.1 Industry News 13
 - 6.1.2 Distribution News 13
 - 6.1.3 Packaging/Legislation News 14
- 7 Focus On Private Label Soft Drinks 15
- 8 Data Tables 16
- 9 Pricing Tables 22
- ...Continued

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