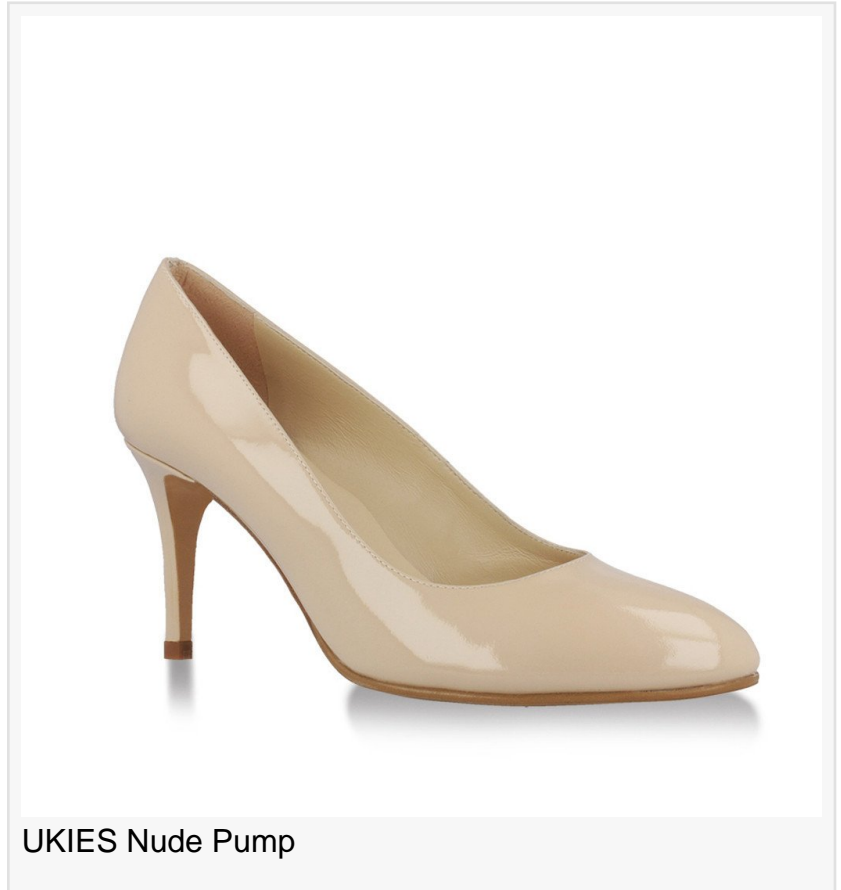


# Finally, A Technological Revolution In Women's High Heels

*UKIES Shoes has reinvented shoes for the modern woman. Using modern materials in a line of shoes made with their patented nanoGel technology.*

ATLANTA, GEORGIA, UNITED STATES, November 22, 2017 /EINPresswire.com/ -- Growing foot pain, knee pain and back pain are just some of the common complaints a growing number of women are facing as a result of poor quality high heels. Kavita Khaitan the co-Founder of [UKIES](#) wanted to do something about this. She tapped into her husband Umesh K Khaitan for his engineering and manufacturing background to come up with the innovative UKIES [nanoGel](#) technology.

Using modern materials to develop dual layer technology, UKIES shoes provide full support in stylish and fashionable footwear. UKIES shoes use the same materials used in football helmets to block out the ground impact that comes from walking.



Founded just two years ago, UKIES Shoes has in a short time span solved a problem that has plagued women who love high heels for decades. The husband and wife founders of UKIES have spent two years in research and development of the UKIES nanoGel technology which is now built into every UKIES Shoe. Women can finally have true comfort and style in their shoes.

“

I would highly recommend these shoes to any woman who wants to look and feel great all-day long.”

*Podiatrist Dr Jennifer Price*

she instinctively finds herself reaching for her UKIES pumps every morning because they feel ‘Oh So Good!’

Rave reviews from women who have come back to buy their second and third pairs and some on their fourteenth shoes from the brand swear by the comfort. One woman even wrote

Podiatrist Dr Jennifer Price says, "As a podiatric physician, one of the most common complaints I hear from women is pain in the ball of the foot and toes. Many of these women are working professionals who need to be well dressed from head to toe on a daily basis. Unfortunately, most high heel shoes

lack the proper support, cushioning and design needed for all day comfort. This can result in conditions such as painful corns and calluses, hammertoes and neuromas.”

“Finding a shoe that embodies both style and comfort can be challenging. Now there is finally a shoe that can deliver. UKIES are designed to help keep women on their feet all day long. The exclusive nanoGel™ technology built into their women's high heel shoes provides more than ample cushioning and toe room while also keeping feet securely in place. After wearing UKIES, I was surprised that such a fashionable shoe could provide so much comfort. I would highly recommend these shoes to any woman who wants to look and feel great all-day long. ”

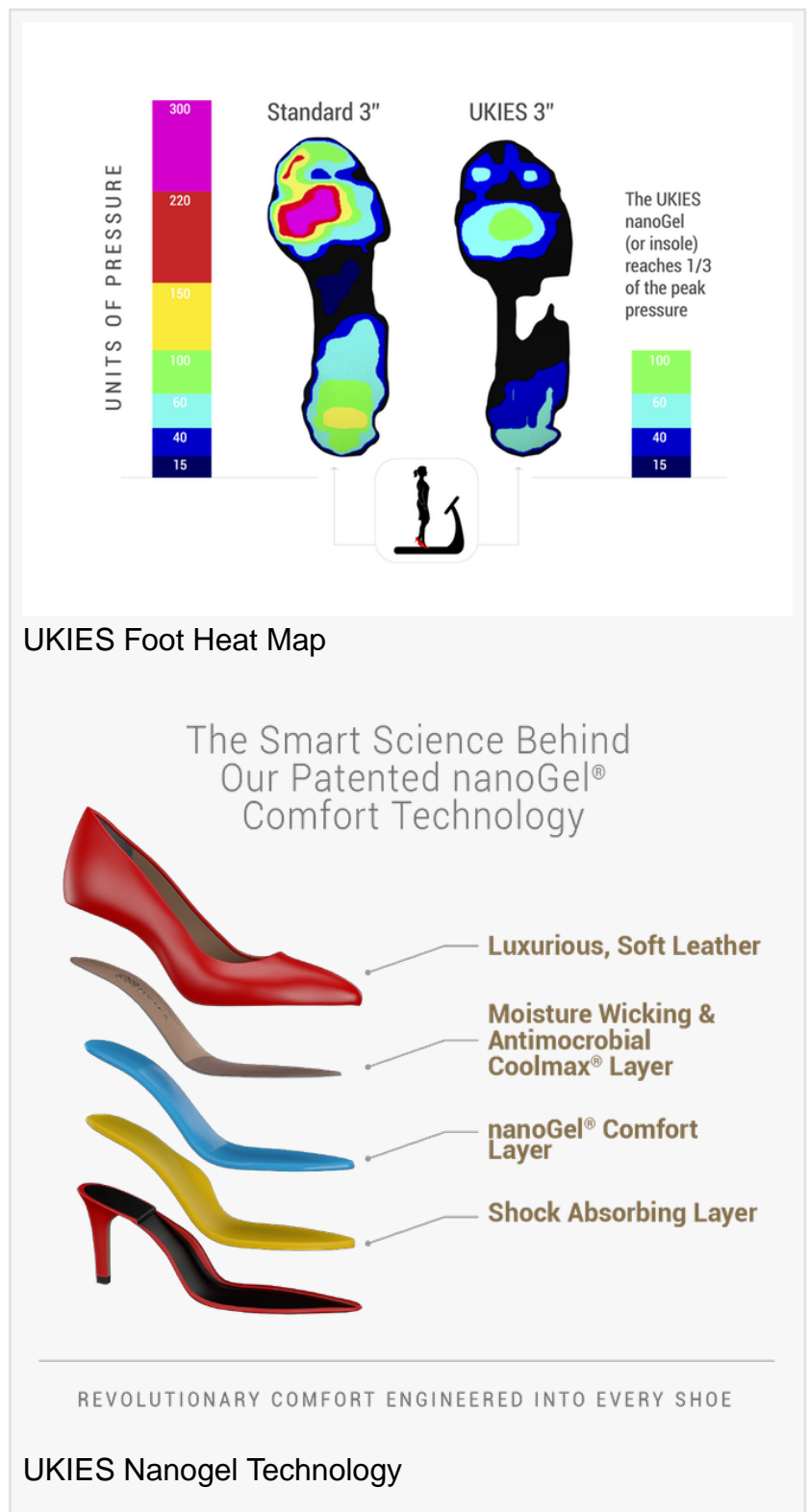
A comparison of the UKIES nanoGel insole to an ordinary cushion or foam insole shows a significant reduction in peak pressure in the key areas of the foot. These results came after two test subjects wore the UKIES pump and a pump with ordinary foam from a leading brand in a study conducted in a controlled environment lab at a leading University under the supervision of a foot and ankle specialist. All tests verified at the time of this press release.

Major retailer Nordstrom was the first to get an exclusive debuting the shoes for their online buyers. UKIES Shoes is excited to add Lord & Taylor this Fall.

What started with just two styles has now evolved into a bigger offering from Ballerinas to Loafers to the Low and Higher stiletto heels keeping in mind the different occasions in a woman's life.

Sneaker shoes for the weekend, ballerinas to run errands in and mid-sized heels and sandals for every occasion. UKIES Shoes say they get asked a lot to go even higher in heels by their customers and understandably so for women who feel the pain in their high heels. The company is yet to launch any four-inch heels before full research into health hazards of tilting the foot at those very high angles they said. Even so to feel supported in our shoes is the dream we all dream.

The brand has quickly gained popularity with fashion bloggers such as Amanda Haxton of



InstantFashionMix.com Olivia Fleming of TheIndieGirl.com and Julien Garman of ItsJulien.com.

-Ends-

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About UKIES

UKIES is a privately-held, family-owned business which set out to solve the question women have asked themselves for generations — how am I going to get through the day in these shoes?

UKIES shoes are made in Spain by shoe artisans who have learned shoemaking from their forefathers. All leathers are hand-picked in Spain and Italy and our shoe factory has been trained to incorporate our modern comfort nanoGel® technology into their art of shoemaking.

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