



Yellow Pages Goes Green ® Named Top 100 Local Website by Hubspot, MOZ, Others

Service delivers over 28 million listings of businesses throughout the United States and over 200 million 'people searches' with its White Pages edition.

EAST NORTHPORT , NY, USA, November 19, 2017 /EINPresswire.com/ --

YellowPagesGoesGreen.org, owned and operated by [Yellow Pages Directory Inc.](#), a massive business directory website at the forefront of the environmentally-conscious Green movement, has announced it has been named a Top 100 Local Website by numerous web-based businesses and media groups, including such high-profile groups as Hubspot, MOZ and more. It is recognition by others that cements Yellow Pages Goes Green ® (YPGG) as a premiere destination for consumers to get the information they need while also catering to the environment.

YellowPagesGoesGreen.org is a cutting-edge website superior for its alternative to print directories. The service delivers over 28.5 million up-to-date listings of businesses throughout the United States and over 200 million 'people searches' with its [White Pages edition](#). Users can quickly, easily, and conveniently access the information they need to find both services and people. In addition, aside from the convenience factor, YPGG serves another purpose- saving the Earth. The use of fully internet-based directories - as opposed to [obsolete, paper-based phone books](#) – many destined for landfills the moment they land on a stoop, helps reduce man's destructive footprint on the planet.

It's this combination of technology and sensibilities that have other companies sitting up and taking notice. HubSpot, for instance, is a developer and marketer of software products for inbound marketing and sales, providing tools for social media marketing, content management companies, including web analytics and search engine optimization. In their recently-released article, "The Ultimate List: 50 Online Local Business Directories," blogger Eric Vreeland cites YPGG as number 43 out of a tightly-contested 50.

"MOZ" is a software service company that sells inbound marketing and analytics software subscriptions. They too have recently included YPGG in their exclusive "The Best Local Citations by Category," listing, noting that only the most effective local directory websites were included for their readers to make use of.

Vendasta.com offers a platform for companies that sell to local businesses; described as an "agency-in-a-box solution," their impressive business wares include sales CRMs, needs-analysis tools, marketing automation, app services, and white-label fulfillment. Vendasta's blogger Heidi Abramyk has included YPGG in their prestigious "The Top 100 Online Business Directories," citing versatility, technology, and environmental emphasis among the many reasons for their choice.

Numerous other organizations have added YPGG into their Top listings, including the following (ranking in parenthesis):

The Ultimate List: 50 Online Local Business Directories - by HubSpot (#43)
<https://blog.hubspot.com/blog/tabid/6307/bid/10322/The-Ultimate-List-50-Local-Business-Directories.aspx>

Top 57 US Business Directories to Get Your SmallBusiness Noticed - by Invoice Berry (#9)
<https://blog.invoiceberry.com/2016/08/top-57-us-business-directories-to-get-your-small-business-noticed/>

The Best Local Citations by Category - by MOZ(Hardware Stores)
<https://moz.com/learn/local/citations-by-category>

Top 50 local citation sites – US, UK, Canada& Australia - by Bright Local (#42/US)
<https://www.brightlocal.com/2017/03/22/top-50-local-citation-sites/>

Top 70 Citation Sites for Local SEO - by BigLeap (#65)
<http://www.bigleap.com/blog/top-70-citation-sites-for-local-seo/>

Extensive Guide of Local Business Listings forLocal Citations - LocalMixer.com - (#26)
<https://www.pittsburghinternetconsulting.com/blog/local-business-listings-sites>

The Top 100 Online Business Directories -VENDASTA.com - (#64)
<https://www.vendasta.com/blog/top-100-online-business-directories#yellowpagesgoesgreen>

Business professionals, consumer advocacy groups, and media technology watchdogs prove that the distinct combination of cutting-edge tech, presented with an environmentally-steadfast flavor, is propelling YPGG to the forefront of the digital directory movement.

“Thank you to the companies that have honored us with their valuable recommendations; we pledge to keep providing up-to-date information, not only with our 28 million Yellow Pages business listings, but also with our 200 million White Pages listings, a tremendous endeavor for our small team of editors” said Michael Keegan, Chief Executive Officer.

YELLOW PAGES GOES GREEN ® is a registered trademark in the United States.

Yellow Pages Directory Inc., owner of both YellowPagesGoesGreen.org and PaperlessPetition.org, offers an environmentally-friendly Web-based alternative to paper telephone directories while providing a simple and convenient mechanism for customers to opt out from the receipt of printed yellow books. Both web sites have been instrumental in promoting opt-out awareness across the United States allowing users to reduce their own environmental footprints in the process. Yellow Pages Directory Inc. has also taken steps to reduce its own impact on the environment through the use of up-to-date and energy-efficient web-hosting services.

For more information please visit <http://www.YellowPagesGoesGreen.org>.

John Colascione
Searchen Networks Inc.
6315877050
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.