



Luxury Trine Announces \$10 Million Private Placement for U.K. Digital Disruption

Premier Digital Media Firm Launches 506(c) Offering to Raise Capital for International Expansion

GREENWICH, CT, USA, November 20, 2017 /EINPresswire.com/ -- Luxury Trine Digital Media Group, a growth-stage new media and telecommunications company, has announced a private share placement in which it will offer 5,000,000 shares of its Common Stock at a price of \$2 per share to raise \$10 million to fund four acquisitions and support the continued development of its digital media presence, allowing the company to expand into the UK and other parts of Europe.

“Luxury Trine is scaling up its U.S. operations while launching out digital publishing, advertising and broadcasting network distributing programming across multiple platforms in the UK to allow mainstream brands to reach a broader audience,” said Lynda Chervil, chief executive officer of Luxury Trine. “We look forward to working with accredited investors, advertisers and broker-dealers to facilitate the launch of our digital media network in the UK and Continental Europe to tap markets primed for lucrative opportunities.”

The company's move into the UK signals a broad shift at Luxury Trine away from an exclusively domestic organic growth strategy to one that includes geographical diversification and growth through acquisitions.

Luxury Trine's acquisition targets include independent revenue-producing companies specializing in media planning and buying, digital marketing and advertising, content production, neuroscience-based market research, and film and TV distribution. Luxury Trine expects to deliver solid topline growth, setting a baseline target of 25 percent within the first 12 months.

Launched in 2016, the Greenwich, CT-based company, seeks to expand its digital media presence through multiple TV distribution channels. Trine Digital Broadcasting, the UK-based affiliate of Luxury Trine, aims to revolutionize TV advertising in the UK and continental Europe through Hybrid Broadcast Broadband Television (HbbTV), which leverages the new interactive capabilities of TV, creating new targeted advertising opportunities that improve measurability and effectiveness.

“As the adviser for the media and creative sector within the Department of International Trade in New York, it's my job as part of the British Government's international business development arm to attract the very best and innovative companies in terms of foreign direct investment to the UK,” said Richard Powell, vice-consul in the Department for International Trade. “Our support for Luxury Trine is ongoing, and we are looking forward to helping the company grow in the UK, sustain our vibrant economy, and once ready support them to enter other global markets via our trade support for registered British companies.”

PwC's Global Entertainment and Media Outlook 2017-2021 predicts that the UK Entertainment and media industry will grow at a compound rate of 3 percent per annum over the next 5 years, twice as fast as UK GDP, to be worth £72 billion by 2021. Digital services will account for over 60 percent of sector spending, growing at 5.8 percent CAGR per annum.

The private placement offering will remain open until January 31, 2018, unless it is completed or terminated earlier at the Luxury Trine's discretion. The securities to be sold in this private placement will not be registered under the Securities Act of 1933, as amended, or any state securities laws, and will be sold pursuant to Regulation D of the Securities Act. Luxury Trine has agreed to file a registration statement covering the resale of the shares of common stock acquired by the investors and shares of common stock issuable upon exercise of the warrants acquired by the investors.

For Investor Relations, send an e-mail to ir@Bizugo.com.

For advertising and partnership opportunities, contact Sonia Khan at 203-542-2850 or e-mail ad@luxurytrine.com.

About Luxury Trine Digital Media Group Inc.:

Luxury Trine is a next-generation new media venture that produces, curates and distributes digital content it through a multiplatform presence that includes app-based publications, OTT video services, and other formats in the fast paced, ever-changing digital media landscape. The company holds a 49% interest in Trine Digital Broadcasting Ltd, a UK digital broadcaster with 4 market segments.

Disclaimer

This news release contains forward-looking statements, which could cause actual results to differ materially from the expectations or forecasts of future events presented. Any or all forward-looking statements may turn out to be incorrect, and actual results could differ materially from those expressed or implied in the statements. Future performance is inherently difficult to predict and is subject to certain risks and uncertainties.

Press Contact

pr@luxurytrine.com

Sonia Khan

Luxury Trine Digital Media Group Inc.

203-542-2850

[email us here](#)

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