

# Emoji-shaped Packaged Food (Snacks) 2017 Global Market Expected to Grow at CAGR 12.33 % and Forecast to 2021

*The report provides in depth study of “Emoji-shaped Packaged Food (Snacks)” using SWOT analysis i.e. Strength, Weakness, Opportunitie and Threat to organization*

PUNE, INDIA, November 20, 2017 /EINPresswire.com/ -- [Emoji-shaped Packaged Food \(Snacks\) Market Analysis And Forecast](#)

About Emoji-shaped Packaged Food (Snacks)

Emoji-shaped packaged foods are snacks manufactured in the shape of emojis/emoticons. They are attractive and appealing to both kids as well as adults. The most popular emoji-shaped snack is in the shape of smiley. Besides, these snacks come in various other shapes of emojis also. The global emoji-shaped packaged food (snacks) market consists of both frozen as well as ready-to-eat (RTE) snacks.

Technavio’s analysts forecast the global emoji-shaped packaged food (snacks) market to grow at a CAGR of 12.33% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global emoji-shaped packaged food (snacks) market for 2017-2021. To calculate the market size, the report considers the retail sales of emoji-shaped snacks products in various geographical regions. Besides, production and consumption in different countries have also been considered.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Emoji-shaped Packaged Food (Snacks) Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors



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- Conagra Brands
- McCain Foods
- Mondelēz International
- Snyder's – Lance

Other prominent vendors

- GIRAUDI GROUP
- Intersnack Group
- ITC
- Katjes
- Kellogg
- Nassau Candy
- Sevenday Céréales International
- Tasty Brands
- The Lorenz Bahlsen Snack-World
- Want Want China Holdings (WWCH)

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Market driver

- Rising number of new product launches
- For a full, detailed list, view our report

Market challenge

- Increasing threat from other types of savory snacks
- For a full, detailed list, view our report

Market trend

- Growing demand for convenience foods
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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