

# Linerless Labels 2017 Global Market Expected to Grow at CAGR 5.14 % and Forecast to 2021

The report provides in depth study of "Linerless Labels" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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<u>Linerless Labels Market Analysis And</u> Forecast

**About Linerless Labels** 

Linerless labels are a type of pressure sensitive labels without a liner or backing paper attached to it. These labels have a



release coating coated on the face of the label and an adhesive on the back of the label. It is quite similar to the everyday tape, and the release coating on the face prevents the labels from sticking to each other when rolled. Different types of labels have different features and find use in a particular type of product.

Technavio's analysts forecast the global linerless labels market to grow at a CAGR of 5.14% during the period 2017-2021.

#### Covered in this report

The report covers the present scenario and the growth prospects of the global linerless labels market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Linerless Labels Market 2017-2021, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

### Key vendors

- 3M
- Avery Dennison
- Constantia Flexibles

- Coveris
- RR Donnelley
- SATO

## Other prominent vendors

- Bizerba
- Cenveo
- General Data Company
- NAStar
- Ravenwood Packaging
- Reflex Labels
- Hub Labels

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#### Market driver

- Rising technological advances in label market
- For a full, detailed list, view our report

## Market challenge

- Rising cost of adhesives
- For a full, detailed list, view our report

## Market trend

- Growing importance of labels
- For a full, detailed list, view our report

# Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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