

International Wholesale Carriers Market 2017–By Identifying the Key Market Segments Poised for Strong Growth in Future

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Summary

WiseGuyReports published new report, titled "International Wholesale Carriers - New Business Models & Growth Drivers in the Digital Transformation Era".

"International Wholesale Carriers - New Business Models & Growth Drivers in the Digital Transformation Era", a thematic research report by examines the changing dynamics, the new growth drivers and business models of the global international wholesale industry. It lays out, for international carriers, the critical considerations and strategic options for taking the journey to the wholesaler of the future, from the business model drivers to the necessary portfolio evolution requirements.



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Winds of Change in the Global Telecoms Industry
The global telecoms industry is in a state of transition

The winds of change blowing through the global telecoms industry have intensified over the past five years. From the explosion of data traffic to the emergence of the Internet of Things (IoT), retail network operators have seen their erstwhile lucrative models prodded, tested and utterly challenged, both by evolving service economics, dramatic technology improvements and by a new breed of more agile, software-driven players. The entire telco service provider segment has been in a seemingly interminable state of transition, as providers seek to transform their models, but are constrained by legacy networks, regulations and internal structures.

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Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

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