

Video Conferencing 2017 Global Market Expected to Grow at CAGR of 9.5% and Forecast to 2021

Wiseguyreports.Com Publish New Report On -"Video Conferencing Market 2017 Global Industry Analysis, Opportunities, Size, Trends, Growth and Forecast 2021"

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[Video Conferencing Market 2017](#)

A few years ago, video conferencing was something SMEs hesitated to invest in because of high initial investment and huge TCO. Also, high-quality video calls required sufficient bandwidth, special video conferencing rooms, and expensive technology. Therefore, only large enterprises could justify these costs by reducing their travel expenses for initial sales meetings and presentation to potential clients. The introduction of desktop video solutions and managed and hosted VCS have made VCS a viable technology for everyday meeting and offloaded the high installation hurdle.

Currently, organizations are not limited to VCS investments just based on travel avoidance.

Most companies are adopting VCS to make it available to all their employees, with an easy guest access model for customers and partners to enrich collaboration and enhance business outcomes. VCS allow employees to share information in a more interactive way with other employees elsewhere through the Internet. VCS also allow employees to share virtual whiteboards, desktops, presentations, and spreadsheets, thereby improving communication between geographically scattered teams. Also, enterprises can improve their communication through the usage of new technologies such as recording capabilities and polling.

The analysts forecast the global VCS market to grow at a CAGR of 9.5% over the period 2015-2019.

Covered in this Report

The global VCS market can be categorized into three segments; on premise VCS, managed VCS, and hosted VCS. This report provides the segmentation of the market based on the following: geography and end-user.



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The report, Global VCS Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and APAC and EMEA; it covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Avaya
- Cisco
- Microsoft
- Polycom
- ZTE

Other Prominent Vendors

- AnyMeeting
- Arkadin
- AT&T Connect Support
- Blue Jeans Network
- Bridgit
- BT Conferencing
- ClickMeeting
- Communique Conferencing
- EyeNetwork
- Fuze/FuzeBox
- Glance Networks
- Glowpoint
- HP Virtual Rooms
- Infinite Conferencing
- InstantPresenter
- InterCall
- LifeSize Communications
- MegaMeeting
- OmniJoin
- OnStream Media
- Orange Business Services
- RadVision
- ReadyTalk
- Regus
- Saba Software
- Skype
- SPS
- StarLeaf
- TeamViewer
- TrueConf
- Vidyo
- Videxio
- Yorktel

Market Driver

- Mobile and Distributed Workforce
- For a full, detailed list, view our report

Market Challenge

- Vendors Shifting toward Unified Communication
- For a full, detailed list, view our report

Market Trend

- Collaborative Workspaces
- For a full, detailed list, view our report

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