EINPRESSWIRE

Corporate M-learning Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the global corporate m-learning market to grow at a CAGR of 15.05% over the period 2014-2019.

PUNE, INDIA, November 20, 2017 /EINPresswire.com/ --

Global Corporate M-learning Market

Description

WiseGuyReports.Com adds" Global Corporate M-learning Market 2015-2019 "Research To Its Database.

M-learning refers to technologies and applications installed in mobile devices to facilitate learning and sharing of information. It is gaining popularity among employees and companies as the advanced features of mobile devices lend good support to daily business activities. M-learning helps overcome time and location constraints imposed by classroom-based learning sessions. It enables rich interaction among trainers and learners, which enhances search capabilities, and enables effective learning.

Corporate m-learning offers widespread applications for the corporate sector. It exhibits immense potential for technology service providers and mobile device manufacturers to develop apps and software. Market expansion has gained more momentum, driven by factors such as cost-effectiveness of m-learning and efficiency in service delivery from the corporate sector's perspective. Increased use of mobile apps bodes well for the growth prospects of the market.

Covered in this Report

This report covers the present scenario and the growth prospects of the global corporate m-learning market for the period 2015-2019. To calculate the market size, the report considers revenue generated through the sales of m-learning products and related services for a fee or subscription to the corporate users.

The report also considers the demand for corporate m-learning products and services from the following product segments: technical and non-technical.

Get sample Report @ https://www.wiseguyreports.com/sample-request/59921-global-corporate-m-learning-market-2015-2019

The Global Corporate M-Learning Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Europe, APAC, and the ROW; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
• APAC
• Europe
• North America
• ROW

Key Vendors
• Adobe
• dominKnow
• NetDimensions
• Saba
• SumTotal Systems

Other Prominent Vendors
• Allen Interactions
• Aptara
• Articulate
• Certpoint Systems
• City and Guilds Group
• Desire2Learn
• Intuition Publishing
• Kallidus
• Learning Pool

• Meridian Knowledge Solutions

Market Driver
• BYOD Strategies
• For a full, detailed list, view our report

Market Challenge
• Lack of Adequate Support System and Infrastructure
• For a full, detailed list, view our report

Market Trend
• Cloud-based M-Learning
• For a full, detailed list, view our report

Key Questions Answered in this Report
• What will the market size be in 2019 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

Enquiry About Report @ https://www.wiseguyreports.com/enquiry/59921-global-corporate-m-learning-market-2015-2019

Table of Contents -Major Key Points

Corporate M-learning: Overview
07.1 Market Overview
    07.1.1 Performance support system:
    07.1.2 E-learning courses:
    07.1.3 Enterprise Mobility Management:
  07.2 Market size and forecast
  07.3 Five forces analysis
Market Segmentation by Product
08.1 Global Corporate M-learning Market by Product
  08.2 Global Technical Corporate M-learning Market
    08.2.1 Market Size and Forecast
  08.3 Global Non-technical Corporate M-learning Market
    08.3.1 Market Size and Forecast
Geographical Segmentation
09.1 Global Corporate M-learning Market by Geographical Segmentation
  09.2 Corporate M-learning Market in North America
    09.2.1 Market Size and Forecast
  09.3 Corporate M-learning Market in Europe
    09.3.1 Market Size and Forecast
  09.4 Corporate M-learning Market in APAC Region
    09.4.1 Market Size and Forecast
  09.5 Corporate M-learning Market in ROW
    09.5.1 Market Size and Forecast
Buying Criteria
Market Growth Drivers
Drivers and their Impact
Market Challenges
Impact of Drivers and Challenges
Market Trends
...........CONTINUED

Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
+1 646 845 9349 / +44 208 133 9349
email us here

in today's world. Please see our Editorial Guidelines for more information.