

# India Beverage Industry Market 2017 – By Analyzing the Performance of Various Competitors

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## SUMMARY

WiseGuyReports published new report, titled "India Beverage Industry"

India Quarterly Beverage Tracker Q1-17 covering soft drinks, dairy drinks, hot drinks and alcoholic drinks is an essential tool for keeping up-to-date with the latest industry performance and developments on a quarterly basis, covering:

- Top line consumption volumes for Q1-2017 vs Q1-2016, moving annual totals (MAT), full year 2016 provisional data and 2017 forecasts for all beverage categories.
- Carbonates consumption data for Q1-2017 vs Q1-2016, moving annual totals (MAT), full year 2016 provisional data and 2017 forecasts split by regular vs low calorie, and key flavor.
- An economic mood indicator with an at a glance assessment of industry confidence levels, private label performance vs brands and price trends.
- Insightful and valuable analysis of the drivers behind the latest quarterly trends and assumptions for full year 2017.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/2516135-quarterly-beverage-tracker-first-quarter-2017-india>

## Scope

- Health trend continues to drive key beverage categories
- Competition intensifies in certain beverage segments with cross offerings
- High taxes and increased raw material costs affects retail prices
- Regional brands gain in certain pockets due to trade boycotts
- Digitization drive impacts beverage sectors.

## Key points to buy

- Gain an in-depth understanding of the most up-to-date trends in the India beverage industry to support and enhance your strategic planning.
- Investigate the latest quarterly and emerging annual trends in India to back your marketing



initiatives.

- Analyze the latest beverage category 2017 forecast projections to make well-informed decisions on the outlook in the marketplace for your company.
- View a selection of the key quarterly new soft drinks product launches and identify competitor activity.
- Access a quarterly Special Focus on a current industry 'hot topic' offering qualitative insight from local consultants to determine opportunities for product innovation.

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## About US

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

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