Business Intelligence 2017 Global Market Expected to Grow at CAGR of 8.25% and Forecast to 2021

Wiseguyreports.Com Publish New Report On -"Business Intelligence Market 2017 Global Industry Analysis, Opportunities, Size, Trends, Growth and Forecast 2021"

PUNE, INDIA, November 20, 2017 /EINPresswire.com/ --

Business Intelligence Market 2017

Business intelligence (BI) helps analyze data, receive information from various channels or business activities, and use them to identify opportunities and enhance efficiency. Social media and social CRM generate a huge volume of data. This data needs to be compiled and interpreted, so that it can be used for marketing and strategizing purposes. BI solutions, when integrated with analytics, are capable of identifying and analyzing patterns from a large amount of unstructured data. In most cases, BI applications collect data from data warehouses.

The analysts forecast the global business intelligence market to grow at a CAGR of 8.25% over the period 2015-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the global BI market for the period 2015-2019. To calculate the market size, it considers the revenue generated through the following.
• Software licenses and subscriptions
• Software implementation cost
• Technical support
• Maintenance and professional services

The report covers the following segments based on technology:
• Traditional BI
• Mobile BI
• Social BI
• Cloud BI

The report covers the following segments based on deployment mode:
• Cloud BI
• On-premises BI

Request a Sample Report @ https://www.wiseguyreports.com/sample-request/69808-global-business-intelligence-market-2015-2019

The report also presents the vendor landscape and a corresponding detailed analysis of the five major vendors in the market. In addition, it discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

Key Regions
• Americas
• APAC
• EMEA

Key Vendors
• IBM
• Microsoft
• Oracle
• SAP
• SAS Institute

Other Prominent Vendors
• Actuate (OpenText)
• Alteryx
• Board International
• Brist
• Datawatch
• GoodData
• Infor Global Solutions
• Information Builders
• Logi Analytics
• MicroStrategy
• Panorama Software
• Pentaho
• Prognoz
• Pyramid Analytics
• Qlik
• Salient Management Company
• Tableau
• Targit
• Tibco Software
• Yellowfin

Market Driver
• Increased Demand for Data Analytics
• For a full, detailed list, view our report

Market Challenge
• High Implementation Cost
• For a full, detailed list, view our report

Market Trend
• Emergence of Social BI
• For a full, detailed list, view our report

Key Questions Answered in this Report
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

Any Query, Submit Here @ https://www.wiseguyreports.com/enquiry/69808-global-business-intelligence-market-2015-2019

Table of Contents –Analysis of Key Points

01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings

04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology

05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Segmentation by Features
06.3 Market size and Forecast
06.4 Five forces analysis

07. Market Segmentation by Deployment Model
07.1.1 Global Cloud BI Market
07.1.2 Global On-premise BI Market

08. Market Segmentation by End-Users
08.1.1 Other Notable End-Users

09. Market Segmentation by Geography
09.1 Global BI Market by Geography 2014
09.2 Global BI Market by Geography 2014-2019

10. Leading Countries

10.1 US
10.2 UK
10.3 Japan

11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.2 Leading Vendor Analysis 2014
18.3 Other Leading, Core, and Prominent Vendors

19. Key Vendor Analysis
19.1 IBM
19.1.1 Key Facts
19.1.2 Business Overview
19.1.3 Business Segmentation
19.1.4 Business Segmentation by Revenue
19.1.5 Business Segmentation by Revenue 2013
19.1.6 Business Segmentation by Revenue 2012 and 2013
19.1.7 Geographical Segmentation by Revenue
19.1.8 Business Strategy
19.1.9 Key Developments
19.1.10 SWOT analysis
19.2 Microsoft
19.2.1 Key Facts
19.2.2 Business Overview
19.2.3 Business Segmentation by Revenue 2013
19.2.4 Business Segmentation by Revenue 2012 and 2013
19.2.5 Geographical Segmentation by Revenue 2013
19.2.6 Business Strategy
19.2.7 Recent Developments
19.2.8 SWOT Analysis
19.3 Oracle
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Business Segmentation by Revenue 2014
19.3.4 Business Segmentation by Revenue 2013 and 2014
19.3.5 Geographical Segmentation by Revenue 2014
19.3.6 Business Strategy
19.3.7 Recent Developments
19.3.8 SWOT Analysis
19.4 SAP
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Business Segmentation
19.4.4 Business Segmentation by Revenue 2013
19.4.5 Business Segmentation by Revenue 2012 and 2013

19.4.6 Geographical Segmentation by Revenue 2013
19.4.7 Business Strategy
19.4.8 Key Developments
19.4.9 SWOT Analysis
.…….Continued

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2018 IPD Group, Inc. All Right Reserved.