



# UGC Travel Inspiration Site IQPlanner Celebrates First Contributor Payout. Many More To Come.

*Bloggers upload inspiring itineraries for the public to look & book. Katey Clarke of Untold Morsels blog cashes in \$100 from 3 itineraries.*

LONDON, LONDON, UNITED KINGDOM, November 20, 2017 /EINPresswire.com/ -- [IQPLANNER](#) CELEBRATES FIRST CONTRIBUTOR PAYOUT

- Bloggers upload inspirational itineraries for others to look and book
- Top contributors see earnings increase up to 151%
- Katey Clarke of [Untold Morsels](#) blog first past the post, earning \$100 from just three itineraries

November 20, 2017; Travel enthusiasts looking to put their insights and favorite itineraries to good use can now do just that with inspiration and itinerary building platform IQPlanner - and get paid for it.

IQPlanner is a great way for travel lovers to find inspiration from positive, tried and tested itineraries from seasoned globetrotters, travel bloggers and local enthusiasts. For budding or established content creators, IQPlanner offers a platform to increase their exposure and earn at the same time. The best part? Anyone can become an author and start monetizing their vacation experiences.

IQPlanner's new remuneration model rewards authors for each click on an itinerary and out to a partner booking site. Share through social media channels, and each like and share of the itinerary post will also rack up earnings, so the more inspirational the itinerary, the better!

The travel startup is making waves this week with the announcement of their first contributor to reach the \$100 payout threshold, the amount whereby contributors are able to start withdrawing their earnings.

Contributor Katy Clarke of the Untold Morsels blog says: "Since joining IQPlanner early this year, I have accrued over \$100 from sharing only three itineraries on the site and I expect to see this increase as the platform matures. The time investment for a contributor is small and the potential for additional income is higher than many other similar programs due to the new pay-

per-lead remuneration model. Also, there are so many talented people adding content to IQPlanner that an unforeseen benefit is inspiration for future trips of my own."

Co-founder Dmitrijus Konovalovas says: "Time invested by our authors in the initial uploading of their adventures continues to pay off. Since Katy uploaded her first itinerary back in June, her earnings have accumulated on average by 151% per month. The combination of traffic from her own blog and sharing her itineraries via her social media platforms has earned her easy money, but her inspirational itineraries will have certainly been the main driving force behind her success. Consider the rate at which Katy's account has been increasing compared with how much that base amount would accumulate through any other means and you realize it's a no brainer as to why IQPlanner is a sound way for travelers to cash in on their experiences."

IQPlanner not only benefits its authors, it also helps users save money when booking their vacations. Its sophisticated calendar function calculates and displays the best prices for the chosen month of travel to the desired destination. It also provides a wealth of quality itineraries with off-the-beaten-track features, to ignite inspiration.

Konovalovas continues: "Think of IQPlanner as a combination of a review website and a personalized travel guide. It combines beautiful travel imagery with honest reviews from travelers who have visited the specific destinations, giving you the best of both worlds in one site!"

-Ends-

Notes to Editors

[See Katy Clarke's inspiring IQPlanner itineraries here.](#)

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IQPlanner is a revolutionary trip planning website where savvy travelers and local experts can earn money from sharing their own travel adventures. Anyone can become an IQPlanner author and write, edit and publish their personal travel itineraries on the site's blogging platform. By inspiring others to look and book through their Adventure, authors can earn incremental earnings from clicks in and out of the website. IQPlanner pulls in data from online flight booking sites and accommodation sites alongside restaurant and experience booking platforms into one easy to navigate website.

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