



# Wind-Blox Releases Specialized Model

*Now Reducing Wind Noise up to 80% for Specialized Helmets*

PORTLAND, OREGON, UNITED STATES, November 20, 2017 /EINPresswire.com/ -- Wind-Blox LLC, makers of Wind-Blox and Wind-Blox Pro, popular wind noise blockers for cyclists, has released a new version called Wind-Blox for Specialized. "Specialized makes an excellent fixed-strap helmet that we built our new model on," says Mike Fajen, CEO. "Our real-life tests show that these Wind-Blox work really well and we are glad to have them available for Christmas 2017."

Wind-Blox is engineered and patented to stop unwanted cycling wind noise--helping riders hear approaching traffic, other cyclists and nature. It uses high-tech fabric to look sporty and the bi-directional velcro closure allows for simple attachment. Not only do Wind-Blox help with the sound of wind, but they also can help to reduce wind related cold ear pain, have US based support and have reflective lettering for reduced light situations.

"Cycling Tips, James Huang, asked us to make Wind-Blox for shorter straps, so we know this is an important product" said engineering designer Matthew Woertink.

Wind-Blox are available for direct purchase at [www.Wind-Blox.com](http://www.Wind-Blox.com), from [Adventure Cycling](#), on [Amazon](#) and at many popular bike stores. The Pro for Specialized sells for \$17.95 per pair, comes in black and silver and has a 30 day guarantee to significantly reduce wind noise or your money back.

Samples are available for review by bike publications, blogs, forums and bike clubs (with newsletters). Contact information at [PR@Wind-Blox.com](mailto:PR@Wind-Blox.com).

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