

LoginRadius Achieves Peak Load Performance of 100k Customer Logins per Second

For Enterprise Brands LoginRadius is the World's First Pure Cloud-Based Identity Platform Capable of High Volume Peak Loads.

VANCOUVER, BC, CANADA, November 21, 2017 /EINPresswire.com/ -- LoginRadius, a leader in Customer Identity Management, announced today that it's Identity Platform achieved peak load performance of 100,000 customer logins per second. This is a huge achievement for LoginRadius as the closest benchmark for peak performance amongst our competition by comparison is only around 5,000 logins per second.

This milestone achievement was observed in an active, real world deployment with an existing customer. The customer experienced a traffic load to their websites that was much higher than normal. While reviewing activity logs after the event, it was discovered that the platform had autoscaled to rise beyond normal levels to a peak load of 100,000 logins/second. This performance was achieved on the customer's instance alone - this metric is not an aggregate of the overall platform's activity.

"System availability and peak load handling capabilities are the two most important elements to ensure an uninterrupted customer experience which is essential to protect brand reputation, boost retain customers and drive revenue growth", said Rakesh Soni, CEO and Co-founder of LoginRadius. "While LoginRadius already offers the highest SLA of 99.99% in the market but we also achieved the highest peak load handling capabilities. We are committed to deliver the most superior technology to our customers."

With LoginRadius' managed infrastructure capabilities, large enterprises do not need to worry about scalability, especially in case of an event such as product launch where they are expecting millions of user in short time span. LoginRadius can be scaled to handle more than 100k login per second load.

Typical scenarios where peak performance becomes critical include:

- Organizations with large customer bases in excess of 5 million
- Heavy traffic loads during periods of busy seasonal activities
- Heavy traffic due to new product or service launch

To learn more about the peak performance capabilities of the LoginRadius' Identity Platform, please contact us <u>here</u>.

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About LoginRadius

LoginRadius is a leading provider of cloud-based Customer Identity and Access Management solutions for mid-to-large sized companies. LoginRadius' solution serves over 3,000 businesses with a monthly reach of 650 million users worldwide. The company has been named as an industry leader

in the cIAM space by Gartner, Forrester, Kuppingercole, and Computer Weekly.

LoginRadius' platform helps companies deliver a connected customer experience, manage and secure customer data, comply with privacy regulations, and centralize customer data. Some of the key products include customer registration services, authentication services including multi-factor authentication, profile management, web single sign-on (SSO), integration with third party applications, user management, customer insights, and more.

The company is headquartered in Vancouver, Canada, with additional offices in the USA, United Kingdom, Australia, and India.

For more information, please visit www.loginradius.com.

Media Team LoginRadius Inc 1-844-625-8889 email us here

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