

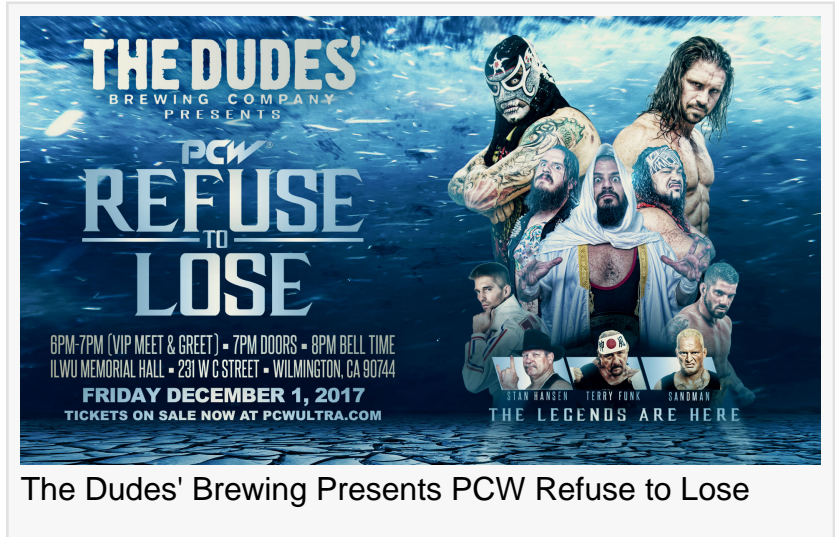
PCW® Announces The Dudes' Brewing® Sponsorship of Refuse to Lose

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Torrance-Based Microbrewery Becomes Official Beer of PCW's December 1 Event

LOS ANGELES, CA, UNITED STATES, November 22, 2017 /EINPresswire.com/

-- Los Angeles-based professional wrestling promotion, [PCW ULTRA](#)™ announced today that [The Dudes' Brewing](#) has signed on to be the official beer of PCW for its December 1st event, Refuse to Lose, which features a main event of the hardcore icon, The Sandman, teaming with the hardcore legend, Terry Funk, challenging WARBEAST for the PCW Tag Team Titles.



The Dudes' Brewing Presents PCW Refuse to Lose

“

We are very excited to have the Dudes' aboard. We are very happy to working with another local company that provides some of the best beers in the South Bay, Los Angeles and 8 states.”

Mike Scharnagl, Owner of PCW

“We are very excited to have the Dudes' aboard,” commented Mike Scharnagl, owner of PCW. “We are very happy to working with another local company that provides some of the best beers in the South Bay, Los Angeles and 8 states.”

“Our partnership with PCW is one of the most unique opportunities to come our way. The December 1st, Refuse to Lose, event will be crushing in more ways than one,” commented Toby Humes, the Owner/President of The Dudes' Brewing. He added “If I didn't own a brewery, I probably would've been a professional wrestler.”

Refuse to Lose, which takes place in Wilmington, CA, also features a heavyweight title match pitting former champion, Penta El Zero M, versus current champion, John Hennigan; and a light heavyweight title match with international superstar Zack Sabre Jr. challenging Southern California favorite, Douglas James.

The complete card is:

PCW Tag Team Title Match
Sandman/Terry Funk vs. WARBEAST (c) (Fatu/Josef) with Kevin Sullivan

PCW Heavyweight Title Match
Penta El Zero M vs. John Hennigan (c)

PCW Light Heavyweight Title Match
Zack Sabre Jr. vs. Douglas James (c)

Mecha Wolf vs ACH

Hammerstone vs. Brian Cage

Ethan Page vs. Willie Mack

Brody King vs. Joe Graves

This event comes off the heels of PCW Demonized, in which Funk, who was at the event a part of a meet and greet with fans, came to the ring after intermission and was delivering a speech to the fans when he was interrupted by legend, Sullivan. Sullivan told Funk to “get the f@ck out of the ring” and WARBEAST hit the ring. Funk retreated just as the hardcore icon, Sandman entered through the venue’s front door with Masada. The crowd erupted as the pair hit the ring, and a melee ensued - tables and chairs were broken; beer was spilled, as was blood. The match ended in a no contest when Josef hung the Sandman outside the ring with a chain, and Funk made the save.

Funk was then spiked repeatedly in the head by Josef, which left the hardcore legend a bloody mess in need of medical attention. The Sandman made the save, clearing the ring with his cane, setting up the main event for Refuse to Lose.

Tickets and information are available at PCWULTRA.com.

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About [PCW ULTRA](#) (PCW)

Based in the heart of the South Bay of Los Angeles, PCW ULTRA (formerly Pacific Coast Wrestling) brings exciting, hard hitting professional wrestling action to Wilmington, CA. PCW offers a blend of Japanese strong style and old school pro wrestling (1970s and 80s NWA) and features some of the best independent wrestlers in the world, including former ECW, WWE and TNA Champion Rob Van Dam, lucha and AAA star, John Hennigan (aka Johnny Mundo/John Morrison), Penta 0 M, WARBEAST, Shane Strickland, Alexander Hammerstone, Douglas James and more. For more information regarding PCW Ultra, please visit pcwultra.com or facebook.com/pcwultra.

PCW Contact

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PCW ULTRA (PCW)

THE DUDES'
BREWING COMPANY

The Dudes' Brewing

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About The Dudes' Brewing

The Dudes' Brewing Company is a family owned and operated craft brewery founded in 2013, distributed in eight states and based in Los Angeles, CA. The Dudes' specialize in innovative approaches to classic beer styles designed to appeal to casual beer drinkers and craft beer fanatics alike. In our Torrance, CA brewery or So. Cal. Tasting Rooms (Huntington Beach, Thousand Oaks and Santa Clarita/Valencia opening FALL 2017), twenty-four Dudes' beers are always on tap which include our staple favorites such as Double Trunk Double IPA, CalifornIPA, Grandma's Pecan English Style Brown, Juicebox Series: Blood Orange Amber, as well as seasonal and test brews that can only be found in one of our locations. Visit thedudesbrew.com or facebook.com/thedudesbrew for more information.

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This press release can be viewed online at: <http://www.einpresswire.com>

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