

# Scotch Whisky Global Industry 2017 Sales, Supply and Consumption Forecasts to 2021

*The analysts forecast the global scotch whisky market to grow at a CAGR of 2.35% during the period 2017-2021.*

PUNE, INDIA, November 22, 2017  
/EINPresswire.com/ --

Global [Scotch Whisky Market](#)

## Description

WiseGuyReports.Com adds" Global Scotch Whisky Market 2017-2021 "Research To Its Database.

Scotch whisky is produced in Scotland. It is produced, packaged, and labeled as per SWR 2009. Scotch whisky is produced in five regions in Scotland: Highland, Lowland, Islay, Speyside, and Campbeltown.

## Covered in this report

The report covers the present scenario and the growth prospects of the global scotch whisky market for 2017-2021. To calculate the market size, the report considers the retail selling price as the average selling price for the product.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The Global Scotch Whisky Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.



#### Key vendors

- Bacardi
- Beam Suntory
- Diageo
- Pernod Ricard
- William Grant & Sons

#### Other prominent vendors

- Aceo
- Ben Nevis Distillery
- Brown-Forman

#### Edrington

- Glenmorangie
- George Ballantine and Son
- Gordon & MacPhail
- Harvey's of Edinburgh International
- International Beverage
- Isle of Arran Distillers

#### Market driver

- For a full, detailed list, view our report

#### Market challenge

- Increase in demand for aged Scotch whisky leads to shortage and price rise
- For a full, detailed list, view our report

#### Market trend

- Increase in demand for premium Scotch whisky
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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