

Menadena Delivers New Website for Aver Analytics

Menadena launched a new website for Aver Analytics to provide data visualization services to companies and governments in the Washington metropolitan area.

KEENE, NEW HAMPSHIRE, USA, November 26, 2017 /EINPresswire.com/ -- Located in Maryland, Aver Analytics hired Menadena to build a site to display information regarding the company's services in an attractive, useful, and easily navigable website. The site serves as an integrated hub for the customer service, sales, and [marketing](#) platforms that the company uses to grow its business.



Owner Paul Chon said, "The new website makes it easy for us to share our work with potential customers for our data dashboards. Using YouTube to stream video of our dashboards is a huge help when it comes to showing people how data visualization can help them."

He also said, "Data visualization is all about how things look, and having a website that looks great and is easy to use is mission critical as I grow my business."

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About Aver Analytics

Aver Analytics started in 2016 as a passion project of Paul Chon who was formerly a senior director in finance for a Fortune 500 company. Paul saw the huge problems faced by organizations that have more data than they know what to do with and wanted to help. Now Aver Analytics helps companies and governments turn their operational data into into robust, rich, and interactive dashboards.

For more information visit <https://www.averanalytics.com>

About Menadena

Menadena was started by Ben Robertson in 2006 in Keene, New Hampshire and is dedicated to helping small businesses grow through marketing, [search engine optimization](#), and [website design](#). We use our passion for the arts of business strategy and storytelling to help business owners like us share their stories and grow their companies because good stories improve decisions and build trust.

Menadena serves clients from Cape Cod to Hawaii with 5-star ratings on Facebook, Google My Business, LinkedIn, Yelp, and the Better Business Bureau of New Hampshire.

For more information visit www.menadena.com

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