



Global Digital Advertising Platforms 2017 Industry Trends, Sales, Supply, Demand, Analysis & Forecast to 2022

WiseGuyReports.com adds "Digital Advertising Platforms Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022"

PUNE, INDIA, November 24, 2017 /EINPresswire.com/ -- Summary

This report provides in depth study of "[Digital Advertising Platforms](#) market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Digital Advertising Platforms Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

This report studies the global Digital Advertising Platforms market, analyzes and researches the Digital Advertising Platforms development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

Kenshoo
Adobe
Facebook
Twitter
LinkedIn
Sizmek
Yahoo! Advertising
Choozle
MediaMath
AdRoll
Rocket Fuel
Rubicon Project
DoubleClick (Google)
LiveRail
ONE by AOL
OpenX
BrightRoll (Oath Inc.)
AerServ
sovrn
dataxu

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Market segment by Regions/Countries, this report covers
United States
EU

Japan
China
India
Southeast Asia

Market segment by Type, the product can be split into

Search Advertising Software
Display Advertising Software
Mobile Advertising Software
Social Advertising Software
Video Advertising Software
Cross-Channel Advertising Software

Market segment by Application, Digital Advertising Platforms can be split into

Industrial
Commercial
Education
Other

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