

Jack Scruggs holds fundraiser for luxury car test ride

SAN ANGELO, TEXAS, UNITED STATES, November 24, 2017 /EINPresswire.com/ -- [Jack Scruggs](#) is planning on giving members of his community the chance to drive in style.

While the idea is still in the early stages of planning, Scruggs wants to give people the chance to drive a luxury car. But while offering this opportunity, be able to raise money for a great cause.

Plans To Partner With Local Charity

Scruggs plans to partner with a local charity organization that helps families facing severe medical conditions. This charity often serves as a home for families from out of town receiving necessary treatments at local medical facilities.

In the coming months, [Scruggs will pick a day](#) for community members to be able to test drive luxury vehicles. These vehicles will include BMW, Audi, and Mercedes cars.

This event plans to take place at a local dealership that can hold a large gathering.

For every mile driven during the event, a donation to the local charity will take place.

Event Will Come At A Good Time

According to Scruggs, the benefit will come at a good time. The local charity is working to replace some of the large appliances used by guests they serve.



Jack Scruggs



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"They have a three-story house with 15 rooms," Scruggs explains. "They also have something that needs to be repaired or replaced."

Because of the timing, the money raised from this potential event will immediately put to good use.

"Something always needs to be freshened up around the house of the charity," Scruggs says. "It was important that every dollar goes towards a good cause."

Chance For Donors To Drive Luxury Car

The dealership will set up the layout of the test drive across the lot. But the plan is to offer a once in a lifetime test drive experience to the highest donor.

"While every test drive helps with donations, I want to offer one grand prize," says Scruggs.

This grand prize will consist of a test drive over the span of one weekend. The highest donor will be able to take one of the luxury cars on the lot home for two days.

No Pressure Fundraising Event

Just because the fundraising event is taking place at a dealership, does not mean salespeople will be making their pitch.

"The salespeople will be involved with the event, but they won't be hassling or pressuring anybody," adds Scruggs.

"This event is all about raising money, not adding to their sales quota."

The salespeople will be available to answer questions about the cars and help with possible sales. But at no point will they be trying to complete purchases throughout the day.

"If potential donors are worried about that, they shouldn't," says Scruggs. "When planning this event, that was one factor purposely addressed."

Qualifications To Become A Donor

For a potential donor to qualify, there are some rules for the event. The test-driver must have a valid license to drive and 18 years or older.

Also, only one qualified test drive per household address will just be accepted.

Again, there is no obligation to buy a vehicle and no sales pitch, meaning a no-pressure fundraising event.

Each test-driver will fill out a form, hop into a waiting luxury vehicle, drive around the lot with a dealership representative.

They will then complete the brief survey on the back of the form, drop it off with one of the volunteers and then they are finished.

"The course is short, but if the test-driver wants to drive more, they can," explains Scruggs.

Scruggs hopes the event is more about raising money for a great cause, but also giving donors a chance to drive a luxury car.

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