

## Online Gambling 2017 Global Market Expected to Grow at CAGR 10.73% and Forecast to 2021

The analysts forecast the global online gambling market to grow at a CAGR of 10.73% (in terms of gross gaming yield per year) over the period 2014-2019.

PUNE, INDIA, November 27, 2017 /EINPresswire.com/ --

Global Online Gambling Market

Description

WiseGuyReports.Com adds" Online Gambling -Global Market Research 2015-2019 "Research To Its Database.

Online gambling includes betting, gaming, and lottery through smartphones, tablets, PCs, and laptops by using the Internet. The revenue generated through betting includes the wagers

put on outdoor sports such as football, tennis, cricket, basketball, and horse racing. Revenue from gaming includes money spent on casino games and slot machines. Lottery generates revenue from games like bingo, lotto, and gaming machines.

## Covered in this Report

The report covers the present scenario and the growth prospects of the global online gambling market for the period 2015-2019. To calculate the market size, it considers revenue generated from the gambling activities in terms of gross gaming yield per year. The report segments the market into three categories such as betting, gaming, and lottery. It provides market share of each category in 2014. The report also provides the current market share and the forecast by distribution platforms for the period 2014-2019. In addition, the report discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.



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The Global Online Gambling Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the market and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- 888 Holdings
- Bet-at-home.com
- Betfair Entertainment
- Bwin.Party
- Ladbrokes Betting & Gaming
- Paddy Power
- Unibet

Other prominent vendors

- Amaya Gaming
- Betsson
- Bwin.party Digital Entertainment
- Camelot Group
- Gala Coral Group
- Genting UK
- Net Entertainment
- Paddy Power
- Playtech
- Rank Group
- Sportech
- William Hill

Market driver

- Gradual easing of government regulations
- For a full, detailed list, view our report

Market challenge

- Stringent government regulations and policies
- For a full, detailed list, view our report

Market trend

- Shift in consumer gambling habits
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Contents -Major Key Points

PART 01: Executive summary Highlights

PART 02: Scope of the report Market overview Gross gaming yield End-users Base year Vendor segmentation Top-vendor offerings

PART 03: Market research methodology Research methodology Economic indicators

PART 04: Introduction Key market highlights

PART 05: Market landscape Market overview Market size and forecast Five forces analysis

PART 06: Market segmentation by category Segmentation of global online gambling market by category 2014

PART 07: Market segmentation by distribution platforms Segmentation of global online gambling market by distribution platforms

PART 08: Geographical segmentation Segmentation of global online gambling market by geography

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

PART 13: Market trends

PART 14: Vendor landscape Competitive scenario Other prominent vendors

PART 15: Key vendor analysis 888 Holdings Bet-at-home.com Internet Betfair Group Bwin.Party Ladbrokes Paddy Power Unibet Group

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