

Social Gaming Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the global social gaming market to grow at a CAGR of 14.96% over the period 2014-2019.

PUNE, INDIA, November 27, 2017
/EINPresswire.com/ --

Global [Social Gaming Market](#)

Description

WiseGuyReports.Com adds" Global Social Gaming Market 2015-2019 "Research To Its Database.

Social gaming is the activity of playing games on social media platforms, networking sites, or within social media applications. It gained popularity when the social networking major Facebook and Zynga collaborated in 2009 to offer Farmville on the social networking site. Following the success of Farmville on Facebook, social gaming became popular worldwide.

Covered in this report

This report covers the present scenario and the growth prospects of the global social gaming market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of social games, virtual goods, and game apps from gaming and social media sites. It also presents the vendor landscape and a corresponding detailed analysis of the top six vendors in the market.

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[gaming-market-2015-2019](#)

The Global Social Gaming Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, APAC, and EMEA; it also covers the landscape of the market and its growth prospects in the coming years.

Key regions

- APAC
- Americas
- EMEA

Key vendors

- Electronic Arts
- King Digital Entertainment
- Supercell
- Wooga
- Zynga

Other prominent vendors

- CrowdStar
- Gameloft
- Kabam
- Peak Games
- Playdom
- Renren
- RockYou
- Rovio Entertainment
- Social Point
- Tencent
- TinyCo.

Market driver

- Growing Internet penetration
- For a full, detailed list, view our report

Market challenge

- Decline in Facebook gaming
- For a full, detailed list, view our report

Market trend

- Enhanced cloud-based gaming platform

- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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