

# Enterprise Social Software (ESS) 2017 Global Market Expected to Grow at CAGR 14.66% and Forecast to 2021

*The analysts forecast the global ESS market to grow at a CAGR of 14.66% over the period 2014-2019.*

PUNE, INDIA, November 27, 2017  
/EINPresswire.com/ --

Global [Enterprise Social Software \(ESS\) Market](#)

## Description

WiseGuyReports.Com adds" Global Enterprise Social Software (ESS) Market 2015-2019 "Research To Its Database.

Enterprise social software (ESS) involves integration of various software platforms and social networking. It helps in improving productivity and communication and saving of cost and time. Organizations are increasingly employing social software to enhance workforce productivity and foster innovation through the sharing of knowledge and ideas. The decision-making process can be further enhanced and the ROI for businesses can be increased with the deployment of ESS.

## Covered in this report

This report covers the present scenario and the growth prospects of the global ESS market for the period 2015-2019. To calculate the market size, it considers revenue generated from the following:

- Software licenses and subscriptions
- Software implementation and maintenance costs

Based on component types, the report includes the following:

- Social content applications
- Social collaboration



- Social networking software

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The report also presents the vendor landscape and a corresponding detailed analysis of the leading vendors in the market. In addition, it discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

The Global Enterprise Social Software Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Americas, APAC and EMEA; it also covers the landscape of the global ESS market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

#### Key regions

- Americas
- APAC
- EMEA

#### Key vendors

- Communispace
- IBM
- Jive Software
- Microsoft
- Zimbra

#### Other prominent vendors

- Lithium
- Mzinga
- Salesforce
- Sitrion
- Socialtext
- TIBCO

#### Market driver

- Emergence of social networking
- For a full, detailed list, view our report

#### Market challenge

- Lack of knowledge about ESS
- For a full, detailed list, view our report

#### Market trend

- Steady shift to comprehensive suites and platforms
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Cspace

IBM

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Zimbra

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List of abbreviations

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