

Royal Blues Holiday Celebration for Prostate Cancer Awareness

Presented by PCa Blue Featuring 2017 GRAMMY® Award Winning Blues Recording Artist Bobby Rush and Multi-Award Winning Blues Artist Big Bill Morganfield

ATLANTA, GEORGIA, USA, November 27, 2017 /EINPresswire.com/ -- Hosted by ABC WSB-TV reporter, Tom Jones, and WRFG Radio, DJ UK Bob, Legendary bluesman [Bobby Rush](#) lends his voice to the cause to help save lives: "Prostate cancer is a deadly disease that is impacting too many men, particularly African American men because we are not talking about it. Together we can change that and save lives" Bobby Rush.

The 2017 Blues 4 Prostate Cancer Education Tour is making an impact in the Atlanta metro area on December 16 with the Royal Blues Holiday Celebration for Prostate Cancer Awareness. PCa Blue and the Atlanta Blues Society are working together to connect the dots between prostate cancer and blues music by hosting an educational concert event on Saturday, December 16 at The Vista Room. The show will feature legendary bluesman, GRAMMY® Award Winner Bobby Rush and Atlanta's very own Blues Master [Big Bill Morganfield](#), (Muddy Waters' son).

The event is a fundraiser for PCa BLUE, a 501(c)(3) nonprofit organization dedicated to raising prostate cancer awareness. Proceeds from events support national prostate cancer education organizations, PHEN, Us Too and ZERO, and the Blues Foundation's HART Fund (Handy Artists Relief Trust), which helps blues musicians and their families in financial need due to a broad range of health concerns.

“

Together we can save lives.”
Bobby Rush

Prostate cancer is the most commonly diagnosed cancer in American men. There are nearly 3 million prostate cancer survivors in the U.S. today and more than 161,000 men will be diagnosed this year. All men are at risk, some more than others. This is a cancer that has very few if any, noticeable symptoms when it is in its earliest, curable stage. Learn more at www.pcablue.org/prostate-cancer-information.

Each educational event of the tour promises a great evening of blues music plus prostate cancer information from medical experts, survivors and advocates about the risk factors, screening procedures and treatment options available. Prostate cancer survivors will share their stories and leaders from the urology and oncology communities will share their knowledge. This event will include a silent auction. A special VIP Experience including a private meet and greet at Pittypat's porch the



PCA BLUE INC. PRESENTS

ROYAL BLUES HOLIDAY CELEBRATION

FOR PROSTATE CANCER AWARENESS
HOSTED BY ABC WSB-TV REPORTER, TOM JONES AND WRFG RADIO, DJ UK BOB

2017 GRAMMY WINNER SON OF THE BLUES

BOBBY RUSH BIG BILL MORGANFIELD

IN PARTNERSHIP WITH
BLUES 4 PROSTATE CANCER EDUCATION TOUR BENEFICIARIES
Us TOO ZERO
Big City Rhythm & Blues Magazine

THE VISTA ROOM
TICKETS AT THEVISTAROOM.COM

DECEMBER 16
DOORS AT 7PM

SPECIAL VIP EXPERIENCE AVAILABLE INCLUDING AN EXCLUSIVE MEET & GREET
CAN'T MAKE THE EVENT? CONSIDER A DONATION DONATE AT PCABLUE.ORG/DONATE.ORG

SUPPORT FOR THE BLUES 4 PROSTATE CANCER EDUCATION TOUR IS PROVIDED BY OUR PREMIER SPONSOR PFIZER ONCOLOGY, KEY SPONSORS: ASTELLAS PHARMA, PHARMACEUTICAL RESEARCH & MANUFACTURERS OF AMERICA, BAYER ONCOLOGY & BUDD & LLOYD GUY'S LEGENDS & LOCAL SPONSORS: THE VISTA ROOM & PITTYPAT'S PORCH

evening before will be available to a limited number of guests.

The event is hosted in partnership with the Atlanta Blues Society (ABS), an affiliate organization of the Blues Foundation. "Partnering with the Atlanta Blues Society is a wonderful opportunity and honor for PCa Blue. We have come together to connect the dots between prostate cancer and the blues, directly impacting the Atlanta area with lifesaving information and valuable resources" Ivy Ahmed, CEO, PCa Blue.

Buddy Guy is the national spokesman for PCa Blue and together with Bobby Rush, they are using their voices to bring prostate cancer awareness and information to the public. Both men are dedicated to the cause after losing family members to the disease and will be performing together on at the PCa Blue sponsored event on January 4, 2018 kicking off Buddy Guy's January residency at Buddy Guy's Legends.

The first concert of the 2017 Blues 4 Prostate Cancer Education Tour was held in Memphis in the spring and featured Buddy Guy, Bobby Rush, Vasti Jackson, the Bo-Keys and Southern Avenue. Two events were held in the Chicago area during September, prostate cancer awareness month.

CONCERT DETAILS

Saturday, Dec. 16, 2017
PCa BLUE and the Atlanta Blues Society
Present:
Royal Blues Holiday Celebration for
Prostate Cancer Awareness
The Vista Room
2836 LaVista Road
Decatur, GA 30033
404- 321-5000
www.thevistaroom.com

Support for the Blues 4 Prostate Cancer Education Tour is provided by our Premier Sponsor Pfizer Oncology, as well as Key Level Sponsors: Astellas Pharma, Pharmaceutical Research and

YOU ARE CORDIALLY INVITED TO:
**ROYAL BLUES HOLIDAY CELEBRATION
FOR PROSTATE CANCER AWARENESS**
PRESENTED BY PCa BLUE
INVITE-ONLY VIP EXPERIENCE



Bobby Rush
2017 Grammy Winner

Big Bill Morganfield
Atlanta's own
Son of Muddy Waters



Meet & greet reception with Bobby Rush on Friday, December 15th at Pittypat's Porch, Atlanta, GA. Includes Southern food and specialty cocktails.



VIP seating for intimate Saturday, December 16th concert at the Vista Room, Decatur, GA.

Complimentary chance to win a Fender guitar autographed by Bobby Rush, Big Bill Morganfield and PCa Blue national spokesman Buddy Guy.

Tickets and Information: PCaBlue.org



Manufacturers of America (PhRMA), Bayer Oncology and Buddy Guy's Legends. Local sponsors include Pittypat's Porch, the Vista Room and Big City Rhythm and Blues.

ABOUT PCa BLUE

PCa Blue, a 501(c)(3) national nonprofit organization dedicated to increasing awareness about prostate cancer. We leverage blues music and healthcare professionals to educate men and their loved ones so they recognize their personal risk, seek appropriate testing and, if diagnosed, understand the numerous treatment options available for them. For donations visit www.pcablue.org/donate.

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