

# The Original SOUPMAN Debuts New E-Commerce Site

*“Make A Memory With Every Bowl™” -  
Cyber Monday E-Commerce Site Launch*

EATONTOWN, NJ, UNITED STATES, November 27, 2017 /EINPresswire.com/ -- The Original Soupman, the makers of the best-tasting soup in the world, announce the launch of their new [E-Commerce](#) site and website on [Cyber Monday](#) with amazing soup at great values. From Cyber Monday until December 1st in honor of the new refreshed website and e-commerce site, shoppers will receive 20% when you buy two or more sets of flavors at [originalsoupman.com](#).

The delicious flavors include: Shrimp Bisque, filled with plump real shrimp and Orzo pasta; Lobster Bisque, brimming with succulent fresh lobster and veggies; Gluten-Free Lentil, which offers a hearty, fiber-rich meal; Chicken Gumbo, the authentic soulful southern delight; Jambalaya, made with a feisty kick and Crab and Corn Chowder, a seaside inspired fan favorite, are all available at [originalsoupman.com](#). Fans can purchase 6-packs of the small batch, super fresh soups that are still made with the handcrafted excellence that has made these soups legendary with prices ranging from \$19.99 to \$24.96. The Original Soupman Soup wants to be sure that everyone has chance to enjoy the best tasting soup in the world – Soupman – Soup For All™.”

“

We are delighted to share the freshest, most outstanding soup in the world to everyone, on our new E-commerce site.”  
*Joseph Hagan, President of  
The Original Soupman*

“We are delighted to share the freshest, most outstanding soup in the world to everyone, on our new E-commerce site,” says Joseph Hagan, President of The Original Soupman. “Now, you can enjoy our hearty and healthy soups by ordering online and it will be delivered to your front door!”

The Original SoupMan® sells its complete line of delicious soups in eco-friendly shelf stable Tetra-Pak cartons at the best supermarkets, grocery, mass market and convenience stores. The Original Soupman chooses to package in Tetra-Paks because it makes it possible to have the high quality, best tasting soups in a shelf stable package and contains No BPA compared to canning. The company also supplies soup to foodservice operations including



restaurants, colleges, franchises and more.

The brand became famous when the "Soupman," yelled, "No Soup for You" on the iconic television series Seinfeld, at the counter of the store ladling soup on any given day. Today the brand stands for "Soupman -- Soup For All."

The Original Soupman® soups are now available online and at Amazon.com. For a store tracker or to order go to [www.originalsoupman.com](http://www.originalsoupman.com).

About Soupman, Inc.

In 1984, The Original Soupman opened its doors at 55th Street & 8th Avenue in Manhattan and quickly became a worldwide destination. Rated #1 by Zagat and praised by the New York Times as "Art, not Soup," it set the standard for innovation and excellence long before the famous "Seinfeld" episode made it a cultural icon. They sell soup across America in Tetra-Pak cartons grocery stores next to Campbell's and Progresso as well in franchise restaurants and foodservice operations. Visit [www.originalsoupman.com](http://www.originalsoupman.com) and "Like" us on Facebook.

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