

# AutoLoop Signs Agreement with Shift Digital as Key Software Vendor for FCA Dealers

CLEARWATER, FL, UNITED STATES, November 28, 2017 /EINPresswire.com/ -- [AutoLoop LLC](#), the leading provider of auto industry marketing and customer relationship management solutions, today announced its recent approval as a key software vendor for Fiat Chrysler America (FCA) dealers through Shift Digital. Effective immediately, all FCA dealers will be able to take advantage of AutoLoop's industry-leading service and customer retention tools: those doing so before the end of the year can also take advantage of special FCA promotional rates.



**AutoLoop™**  
Retention Through Engagement

“We’re excited about this opportunity to partner with FCA and offer its dealers proven solutions to help increase their sales and service opportunities,” said AutoLoop CEO Steve Anderson. “We know that dealers nationwide face numerous challenges in today’s market, and we look forward to working with them to address those challenges and help drive their business in the months ahead.”

The recent approval means that AutoLoop’s products are now eligible for retailer co-op reimbursement, which is a significant additional benefit for FCA dealers. Co-op eligibility applies to enrollments for all products available to FCA: [AutoLoop Book™](#), [Messaging™](#), [BillPay™](#), [Essentials™](#), [Loyalty™](#) and/or [Quote™](#).

In addition, FCA dealers will receive comprehensive, dedicated support through a variety of channels: this is key to a dealer’s ongoing success, says Anderson. “While we design each solution to be as intuitive and user-friendly as possible, we also provide an expert team of support contacts— as well as extensive on-site training, if requested— to ensure total product familiarity and usability. We always want to make sure the dealer is getting all the benefits our resources offer.”

AutoLoop has created the industry’s only true end-to-end, single-vendor marketing, engagement, [sales and service solutions](#) for streamlining operations and boosting dealer revenue. With full product integration, dealerships can seamlessly access, utilize, manage and customize program modules, ensuring a simplified workflow and eliminating the need for multiple products from various vendors.

FCA dealers ready to sell more, service more and get four months free with AutoLoop’s various dealer-inspired service and customer retention packages should call 866-850-2010, or visit [AutoLoop.com](#).

About AutoLoop:

Since 2005, AutoLoop has helped automotive dealerships nationwide increase sales, improve client retention and achieve overall higher customer satisfaction ratings throughout the Sell, Service, Repeat cycle. With the AutoLoop Customer Engagement Suite—an all-encompassing platform that

includes everything from CRM and automated messaging to equity mining, service scheduling and more—AutoLoop is the industry's first and only single-vendor, end-to-end marketing and engagement solution. An Inc. 500 company with nearly 50 million names in its database and over a billion individual communications initiated, AutoLoop is passionate about being America's best customer retention partner for progressive dealerships.

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