

Information Governance in Social Business 2017 Global Market Expected to Grow at CAGR 11.6 % and Forecast to 2021

The report provides in depth study of "Information Governance in Social Business " using SWOT analysis Weakness, Opportunities and Threat to the organization

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[Information governance in social business Market Analysis And Forecast](#)



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About information governance in social business

Information governance is the application of policies and practices to manage information from its inception to its final disposition. Information governance consists of creation, protection, value creation, preservation, and final placement of information.

The volume of data at enterprise level is rising exponentially and is accentuated by the usage of third platform consisting of mobile, cloud, social media, and analytics. The need for managing information is not merely focused on records management but has become more complex because of growth of legal and regulatory requirements such as financial Dodd-Frank regulations. Similarly, legal establishments are becoming stricter with the standardization of documents and is leading to a rise in e-discovery requirements. Information governance has become a business imperative to reduce cost, extract value, mitigate risk, and increase revenues.

Technavio's analysts forecast the global information governance in social business market to grow at a CAGR of 11.6% over the period 2014-2019.

Covered in this report

The market is categorized broadly in two segments: software and services. This report covers

information about the size of the global information governance in social business market by end-users. The report also covers information about the market based on geographies.

Technavio's report, Global Information Governance in Social Business Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, APAC, and EMEA; it also covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key regions

- Americas
- APAC
- EMEA

Key vendors

- Accenture
- ASG Software
- FTI Consulting
- HP Autonomy
- IBM
- Iron Mountain

Other prominent vendors

- AABYY
- CMO Software
- EMC
- Enablon
- Exterro
- Gimmel
- Intellex Technologies
- KCura
- Metric Stream
- Mega International
- OpenText
- Oracle
- Resolver

Market driver

- Need for establish regulatory compliances
- For a full, detailed list, view our report

Market challenge

- Resistance to adopt advanced technology

- For a full, detailed list, view our report

Market trend

- Automation of social media data
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Accenture

ASG

HP Autonomy

FTI Consulting

IBM

Iron Mountain

Continued.....

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