

Global E-Learning IT Infrastructure Spending 2017 Market Size, Status and Forecast to 2019

The report provides in depth study of "E-Learning IT Infrastructure Spending" using SWOT analysis Weakness, Opportunities and Threat to the organization

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[E-learning IT infrastructure spending Market Analysis And Forecast](#)



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MOOCs refer to online courses allowing free access to an unlimited number of users. Several e-Learning start-ups have partnered with universities such as Harvard, MIT, and Princeton to offer MOOCs. Market forecast over the next four years indicates a growing shift in educational organizations with the incorporation of MOOCs to impart education at minimal costs. Increased government support and IT infrastructure spending by universities are expected to boost the demand for IT in e-Learning during the forecast period.

Segmentation of global e-Learning IT infrastructure spending by category

Hardware

Software

Connectivity

The connectivity segment accounted for the largest share of the global e-Learning IT Infrastructure spending market in 2014. It comprises communications and related services. Communications include elements of IT security as well as network bandwidth among others.

The number of concurrent network users, the reputation of network service providers, and IT security policies are some of the key factors considered in the adoption of connectivity infrastructure by the education sector.

E-learning IT infrastructure spending by geographical segmentation

Americas

EMEA

APAC

North America emerged as the key leading contributor to the e-Learning IT infrastructure spending market in the Americas region. Its growth is largely attributed to the rapid adoption of e-learning in the education sector of this region. In 2014, the EMEA region held the second largest share of the global e-learning IT infrastructure spending market. Western Europe in particular, has emerged as a key contributor to this market thanks to the growing adoption of open online courseware. This trend likely to continue driving the market in the EMEA region over the next four years.

Leading vendor analysis of the global e-learning IT infrastructure spending market

The competition in the market is expected to intensify as many new players are entering this market. Players in the market are constantly looking for ways to increase their market share through mergers and acquisitions and strategic partnerships.

Adobe Systems

Blackboard

Oracle

SAP

Other prominent vendors in the market include Apple, Aptara, Articulate Global, AT&T Technologies, City and Guilds Group, Cisco, Cornerstone, Dell, Desire2Learn, Docebo Inc., Edmodo, Google, HP, IBM, Infor, Instructure, Intel, Latitude Learning LLC, Lenovo, Microsoft, NetDimensions, NetSuite, Panacea, Schoology, Saba Software, Skillsoft Corp., SMART Technologies, SumTotal, and Unit4.

Key questions answered in the report

What are the key factors driving the e-Learning IT infrastructure spending?

What are the key market trends impacting the growth of the e-Learning IT infrastructure spending?

What are the various opportunities and threats faced by the vendors in the e-Learning IT infrastructure spending?

Trending factors influencing the market shares for EMEA, APAC, and Americas?

Key outcome of the five forces analysis on the e-Learning IT infrastructure spending?

Growth forecast of the e-Learning IT infrastructure spending until 2019?

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Table of Contents:

PART 01: Executive summary

Highlights

PART 02: Scope of the report

Market overview

Top-vendor offerings

PART 03: Market research methodology

Research methodology

Economic indicators

PART 04: Introduction

Key market highlights

PART 05: Market landscape

Market overview

Market size and forecast

Five forces analysis

PART 06: Market segmentation by category

Segmentation of global e-learning IT infrastructure spending market by category

Connectivity

Hardware

Software

PART 07: Geographical segmentation

Segmentation of global e-learning IT infrastructure spending market by geography

Americas

EMEA

APAC

PART 08: Market drivers

PART 09: Impact of drivers

PART 10: Market challenges

PART 11: Impact of drivers and challenges

PART 12: Market trends

PART 13: Vendor landscape

Major vendors

Mergers and acquisitions

Other prominent vendors

PART 14: Key vendor analysis

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Continued.....

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