

# Education Apps in the US Market to Grow at CAGR of 31% and Forecast to 2021

*Wiseguyreports.Com Publish Market Research Report On -"Data Center Fabric Market in US 2017 Industry Analysis, Size, Share, Trends, Growth and Forecast 2021"*

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## [Education Apps Market in the US 2017](#)

The market research analyst predicts the education apps market in the US to grow at a CAGR of approximately 31% during the forecast period.

The rising penetration of e-learning and m-learning in educational institutions is expected to result in the extensive digitization of educational methodologies. This extensive digitization of educational methodologies is anticipated to bolster growth in the education apps market during the forecast period.

The growing demand for e-learning is the key driver for the growth of this market. The rising adoption of gadgets, such as tablets and laptops, by students, is expected to pave the way for digital textbooks and other online educational content. Since e-learning facilitates customized learning for students by preventing the generalization of educational content; their augmented adoption is envisaged to result in market growth during the forecast period.

Product-based segmentation of the education apps market in the US

- Pre-primary education
- Primary and secondary education
- Higher education



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In this market study, analysts have estimated the primary and secondary education segment to be the largest market segment during the forecast period. Much of this segment's growth can be attributed to factors like the growing preference for blended learning and the rapid growth of the virtual schools in the US region.

#### Competitive landscape and key vendors

The market for education apps in the US is highly competitive and is primarily dominated by pure-play education technology vendors and large technology vendors like Google, Apple, and Microsoft. Since this market has low entry barriers, the entry of new players is estimated to result in market fragmentation during the forecast period.

The top vendors in the market include -

- Duo Lingo
- Edmodo
- Lumos Labs
- Rosetta Stone
- WizIQ

The other prominent vendors of the market include Age of learning, BenchPrep, Duo Labs, and IXL Learning

Key questions answered in the report include

- What will the market size and the growth rate be in 2019?
- What are the key factors driving the education apps market in the US?
- What are the key market trends impacting the growth of the education apps market in the US?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the vendors in the education apps market in the US?
- What are the key outcomes of the five forces analysis of the education apps market in the US?

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Table of Contents –Analysis of Key Points

## PART 01: Executive summary

- Highlights

## PART 02: Scope of the report

- Market overview
- Top-vendor offerings

## PART 03: Market research methodology

- Research methodology
- Economic indicators

## PART 04: Introduction

- Key market highlights

## PART 05: Market landscape

- Global mobile applications market
- Market overview
- Market size and forecast
- Global education apps market verses education apps market in US 2014-2019
- Five forces analysis

## PART 06: Market segmentation by product

- Education apps market in US by product segmentation
- Education apps market in US by pre-primary education
- Education apps market in US by primary and secondary education
- Education apps market in US by higher education

## PART 07: Market growth drivers

## PART 08: Drivers and their impact

## PART 09: Market challenges

## PART 10: Impact of drivers and challenges

## PART 11: Market trends

## PART 12: Vendor landscape

- Competitive scenario
- Market vendor analysis 2014
- Duo Lingo
- Edmodo
- Lumos Labs
- Rosetta Stone

## PART 13: Other Prominent vendors

- Age of Learning

- BenchPrep
- DubLabs
- IXL Learning

#### PART 14: Key Vendor Analysis

- Duo Lingo
  - Edmodo
  - Lumos Labs
  - Rosetta Stone
- .....Continued

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