

FLORIDA INTERNATIONAL UNIVERSITY INSTALLS OUTDOOR KIOSKS TO GUIDE AND INFORM THEIR STUDENTS AND FACULTY MEMBERS

FLORIDA INTERNATIONAL UNIVERSITY INSTALLS OUTDOOR INTERACTIVE KIOSKS WITH A CUSTOM WAYFINDING SOLUTION TO GUIDE AND INFORM THEIR STUDENTS AND FACULTY MEMBERS.

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/EINPresswire.com/ -- Florida, November 2017:

Florida International University (FIU) recently installed custom wayfinding solutions at the MMC and BBC Campuses to guide their students thru the buildings, inform them about the faculty latest announcements, interact with them in a more meaningful and personalized way. The purpose of this project was to increase the level of communication with the students and faculty members.

This custom application created by Intermedia Touch enables students to access valuable information related to FIU's current events, allows them the ability to interact with the campus wayfinding guide, and be aware of other programs that enhance their educational experience. The interactive application also has different sections such as videos, access to social media channels, and calendar, all in a consolidated technological solution.

Intermedia Touch's robust outdoor kiosks are built to withstand the elements because they are completely sealed from moisture and have built-in cooling systems to prevent overheating, an amplified weatherproof sound systems, and anti-glare and vandal proof 46" inch touchscreen LED/LCD backlit displays. Also, the outdoor kiosks were custom vinyl wrapped with FIU's preferred theme and brand guidelines.

"When it comes to the quality and usability of the outdoor kiosk intermedia touch built for us it is hands down one of the most user-oriented experiences in the market today. The kiosk application showcases our department services better than any other platform we have used in the past. But what truly makes intermedia touch special is there exceptional customer service and genuine



**FLORIDA INTERNATIONAL UNIVERSITY
CUSTOM WAYFINDING SOLUTION.**

approach to helping develop an amazing customer experience for our students. They are our number one choice when it comes to our digital signage needs here at FIU Parking & Transportation.” - Andy Santana / Systems Analyst Florida International University

Interested in learning more about this project? Check out the video right here:

<https://youtu.be/521Byp8Od7E>

About Florida International University (FIU):

For over four decades, FIU has positioned itself as one of South Florida's anchor institutions by solving some of the greatest challenges of our time. We are dedicated to enriching the lives of the local and global community. With a student body of nearly 54,000, we are among the top 10 largest universities in the nation. And have collectively graduated more than 200,000 alumni, 115,000 of whom live and work in South Florida. As Miami's first and only public research university, offering bachelor's, master's, and doctoral degrees, FIU is worlds ahead in its service to the academic and local community.

About Intermedia Touch:

Intermedia Touch, Inc. is a leader in interactive technology and custom application solutions for a broad range of corporate clients. Offering unmatched service and extensive experience as a technology integrator, our goal is to create unique experiences by making use of the latest interactive technology and applications available in the digital signage industry.

Intermedia Touch, Inc. offers powerful custom software solutions as well as a diverse array of interactive hardware options that include interactive touch screen monitors, interactive infrared surfaces, interactive video walls, interactive holographic glass, indoor/outdoor kiosks, as well as LED signs. With more than 15 years of experience in the information technology and audiovisual fields, the team at Intermedia Touch, Inc. strives to tailor custom interactive solutions that will create the highest visual impact and relevance for your specific target audience.

For further details on the products and services that Intermedia Touch, Inc. has to offer, feel free to contact us at 305-517-3894, or send an email to info@intermediatouch.com. You can visit us online at www.intermediatouch.com or in person at 2600 NW 75 Avenue, Suite 200, Miami, FL 33122.

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