

NoviFlow Inc. Named a 2017 Red Herring Top 100 Global Winner

Leader in Programmable Networking and Cybersecurity Solutions Recognized as One of the Most Innovative and Promising Technology Companies in The World

PASADENA, CALIFORNIA, UNITED STATES, November 28, 2017 /EINPresswire.com/ -- <u>NoviFlow</u> Inc., a leading provider of high-performance programmable networking solutions, announced that <u>Red Herring</u> named NoviFlow among the winners of its Top 100 Global Startups 2017 award. The



award recognizes the leading private companies from North America, Europe, and Asia, celebrating these startups' innovations and technologies across their respective industries.

NoviFlow takes a new approach to networking by providing high-performance, fully programmable



We believe NoviFlow embodies the vision, drive and innovation that define a successful entrepreneurial venture. NoviFlow should be proud of its accomplishment." *Alex Vieux, publisher and CEO of Red Herring* Networking Solutions that combine the unique capabilities of Software Defined Networking (SDN) with the performance of Network Processors, including the 6.5 Tbps Barefoot Tofino and supporting open standards including OpenFlow, gRPC and soon, P4-Runtime. NoviFlow's NoviWare Network Operating Software (NOS) provides the ideal platform for the deployment of advanced and network-intensive services 10 times faster, while also making it possible to implement cybersecurity applications directly in the network fabric, enabling switches to actively mitigate threats and eliminate malware before it enters and propagates in the network.

Red Herring's Top 100 Global list has become a mark of distinction for identifying promising companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across the globe to the Top 100 Winners. We believe NoviFlow embodies the vision, drive and innovation that define a successful entrepreneurial venture. NoviFlow should be proud of its accomplishment."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria,

such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track records and standing of startups relative to their peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models from around the world.

Dominique Jodoin, NoviFlow's President and CEO commented, "NoviFlow is immensely honored that the Red Herring organization and the judges have selected us as one of the Red Herring Top 100 Global companies in 2017. Throughout the last year NoviFlow has grown significantly, both in terms of revenues, partnerships and staffing. We are proud to be the trusted partner of an increasing number of customers all around the World and thrilled to see our efforts being recognized by such a distinguished organization as Red Herring."

ABOUT NOVIFLOW

NoviFlow Inc. provides open standard-based high-performance SDN networking solutions to network carriers, data center operators, and enterprises seeking greater performance, flexibility, cost-efficiency and security over their networks. NoviFlow has offices in Montreal, Canada, in Boston, Sunnyvale and Seattle, USA, and a network of authorized distributors in Asia, Europe and South America. For more information, visit <u>www.noviflow.com</u>. Follow NoviFlow on Twitter: @NoviFlowInc.

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