

## Elephant Media Network Releases World's First Virtual Social Media Manager & Content Suggestion Tool at Gitex 2017

An app that will suggest unique content for your images. Describe your image through EMOTOS, receive multiple creative captions & trending hashtags options.

RIFFA, BAHRAIN, November 29, 2017 /EINPresswire.com/ -- Elephant Media Network (EMN), a platform solutions developer and global network agency, launched their pioneering product, **Elephant Social** at the GiTex Tech Week 2017, held at Dubai, United Arab Emirates in the Dubai World Trade Centre.



The application's intelligent content

suggestion tool is a big leap in digital marketing for small and medium sized businesses. Elephant Social is the first-of-its-kind that provides intelligent content, relevant to an industry, brand, product and tone of the brand. The application's revolutionary content suggestion



Automation at this level of content suggestion is on its way to ending oligopolies of digital agencies."

Omer A. Rana

capability provides a user with unique content recommendations, which can be edited or posted directly from the app. A user can upload their image and describe it through the Emotos panel (a system that evaluates Emotional Intelligence). The app uses this input to suggest ready-to-post, relevant content recommendations for the user's image. With multiple design capabilities, intelligent content suggestions and a gamified calendar, users can create an industry-standard social media marketing

strategy for their digital influence. The app marks the first ever solution to generating creative content, a significant problem faced by SMEs, for continuous engagement and organic growth online.

According to founder/CEO Omer A. Rana,

"At Elephant Media Network, our 2018 vision revolves around aggressive growth in IOT, automation and FinTech. We develop individuals by developing platforms. We currently have extensive projects, that are growing and strengthening our technological advancements, aimed at making the EMN a leader in the technology sector. When we were debuing our app, Elephant Social was being described as the agency killer."

EMN's human resource framework uniquely accelerated a workforce of fresh graduates with 60% female employees. One of the KPIs for EMN is the development of technology with noticeable regional influences by celebrating the rich, untapped cultural and artistic potential of the GCC

and MENA region. Elephant Social has launched in the GCC. By 2018, the app will have a worldwide roll out with native language compatibility and localised marketing.

In a world where content is king, Elephant Social has opened the kingdom to all. A SME no longer has to feel invisible in the social media race where costly digital marketing was the only means to gain traffic. The success of Elephant Social marks the genesis for the many, yet-to-release products and services being created by the Elephant Media Network.

## About Elephant Media Network

Elephant Media Network has a vision of evolving multiple fields through digital platform automation and invention. EMN works on various design and development solutions using automation at its core for innovations, revenue savings and empowering multiple sectors especially SMEs. Elephant Media Network is currently looking for collaborations across disciplines and is on the constant look-out for fresh talent.

Elephant Media Network was founded in 2016 by Omer A. Rana and has a large network of partners offering the company's services in London, Dubai, Geneva and the Kingdom of Bahrain.



Founder & CEO of Elephant Social



World's first creative content suggestion app

## Links

## www.em-n.com

www.elephant.social YouTube Channel - Elephant Media Network

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