



Keller Williams (KW) Southwest, Sugar Land, Texas Introduce Their Nonprofit 'R.E.A.L. GIVING'

Local grassroots giving powered by the KW Southwest community of agents

HOUSTON, UNITED STATES, November 29, 2017 /EINPresswire.com/ -- KW SOUTHWEST agents for #GivingTuesday organize a local charity to provide support to Fort Bend County nonprofits

SUGAR LAND, TX: The KW Southwest Market Center, 1650 Hwy 6 North, Sugar Land, TX sets the pace for [giving](#) in their local community, primarily Fort Bend County. Their marketing focus for 2017 is "Giving Where We Live."



local grassroots giving

In the spirit of continuing this giving philosophy on #GivingTuesday, the KW Southwest agents, led by Team Lead, Chad St. Jean and Marketing Director, Kimbra Valachovic, are announcing their own nonprofit, a local charity (501(c)3) with the appropriate name, R.E.A.L. Giving.

With the new nonprofit, the goal of KW Southwest is to do more as a local office to support the needs of the community where they live. The KW Southwest Market Center is the largest [real estate](#) office in Fort Bend County.

Following the direction of the Keller Williams corporate leaders and founders, the KW Southwest office participated in multiple charity event throughout the year, either as a sponsor, attendee or volunteer.

An example of the charity work from KW Southwest staff and agents is the KW [RED Day](#) (Renew, Energize, Donate). RED Day events take place on the second Thursday in May, with over 150 local agents helping Fort Bend nonprofits and charities. Recognizing her leadership in guiding the culture of our company, RED Day is held in honor of Mo Anderson, Vice Chairman of the Board, Keller Williams Realty.

KW Southwest set a Red "Week" record in May 2017 by contributing more than \$25,000 in one week with their support of Fort Bend Animal Control, Fort Bend Family Promise and the Parks Youth Ranch, along with a blood drive and Shredding Hunger at the KWSW office parking lot.

With encouragement from the corporate office, KW Southwest now formally announces the establishment of their own charity, which will provide even more support to nonprofits in Fort Bend County. Mike Wong, President of the Board for the new charity says, "We will follow the foundation and culture established by our corporate charity, KW Cares."

Other KW Southwest agents on the leadership board, each of which has experience in working with

501(c)(3) organizations, include Kimbra Valachovic, Vice President of the Board, Linda Day, Danielle Durocher, Carolyn McEathron, Sharon Parker and Krista Ales.

"It really fits our culture, Giving Where We Live, and everything we have accomplished so far," says Kimbra Valachovic. "R.E.A.L. Giving started with donated funds from top producers in the KW Southwest office and is open to like-minded agents from any office in Fort Bend County."

To follow KW Southwest and R.E.A.L. Giving, like our Facebook page:

<http://Facebook.com/KWSouthwest>.

About KW (Keller Williams) Southwest

At KW Southwest, our mission is simple, "Giving where we live." At the core of KW Southwest is the conviction that who you do business with matters.

KW Southwest believes real estate is a local business driven by individual associates and their presence within the community. KW Southwest operates on the premise that if the company focuses all its resources on building the agents' businesses, the agents will build the company beyond all expectations. With this philosophy, KWSW is reshaping the industry landscape in Fort Bend.

For information on Keller Williams Southwest – <http://kwsww.com>.

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