

# Marlissa Gardner of Emillions Art to be Featured on CUTV News Radio

NAPLES, FLORIDA, UNITED STATES, November 30, 2017 /EINPresswire.com/ -- What makes a painting a work of art? What makes a painting valuable? How does an unknown artist become world-renowned?

If you want to make it as an artist, you have to be willing to spend every dime you have on your own career, but it helps to have someone who can navigate the dynamic and often unforgiving world of contemporary art so you can make the right decisions for your work and your career as an artist.

Marlissa Gardner is the founder of Emillions Art, a high-end contemporary art consultant.

"I'm a liaison," says Gardner. "I'm the bridge between the artist and the buyer. Every artist I meet with I believe is valuable and really worth paying attention to. Sometimes my market or clientele doesn't match their artwork. But that's the trick: finding the right market for the artwork."

Gardner works privately with collectors trying to divest themselves of their collections of old or modern masters. Gardner also deals in the high contemporary art world with artists who are trying to get their name and their artwork exposed to not just the national scene, but the international scene.

"It's all about relationships," says Gardner. "You have to develop them, you have to get to know people, you have to trust people on both ends."



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*Living, Loving, Dealing Fine Art*

Gardner can bring her artists into those exclusive circles so their status is brought to a new level.

“Frankly what it comes down to is packaging and marketing. And it's all about who you know. Do you know the right people?” says Gardner. “It's an interesting world. It's completely engaging all the time. It's never the same deal twice.”

CUTV News Radio will feature Marlissa Gardner in an interview with Doug Llewelyn on December 4th at 11am EST and with Jim Masters on December 11th at 11am EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information, visit <https://www.emillionsart.com>.

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