

## Design Indaba Festival and Conference 2018

Experience the world's leading creative currency that's driving design for a better world with Design Indaba's iconic annual conference.

CAPE TOWN, WESTERN CAPE, SOUTH AFRICA, November 29, 2017 /EINPresswire.com/ -- The Design Indaba conference and festival, taking place from 21-24 February 2018, is going beyond design to create a multi- sensory event where you can hear, see, learn and experience the future of creative thinking and design activism. Awarded as the Best Conference in the World, Design Indaba aims to make a positive impact on society by building a movement that attracts producers of meaningful culture and business, regardless of sector or industry.

The first three confirmed speakers of the substantial 2018 panel include celebrated and prolific spatial designer Morag Myerscough who most recently reimagined the interior of the Bernie Grant Arts Centre cafe in London. Dutch landscape architect Peter Veenstra, cofounder of LOLA Architects, created the Adidas Campus headquarters in Germany and is bringing his structural genius to the Design Indaba stage. The





third confirmed speaker is Cannes Lions award-winning filmmaker Sunu Gonera who hails from Zimbabwe and whose work tells authentic African stories, as seen in the music video he created for Khuli Chana.

With three full days of engaging speakers, exhibitions and a film- and music festival, the 2018 conference is set to amaze, uplift and motivate delegates to find new ways in which to design a better world.

Taking place in conjunction with the world-renowned Design Indaba Conference, the annual Design Indaba Festival 2018 will run from 21 - 24 February 2018 at the Artscape Theatre Centre in Cape Town. An experiential wonderland of live music, films, Chefs Table dinners, performances and exhibitions, the Design Indaba Festival encompasses the Design Indaba's longstanding annual Film Festival, Nightscape, and the Most Beautiful Object in South Africa, as well as the Emerging

Creatives Programme. New to the festival in 2018 are pop-up restaurants featuring renowned Chefs and stand-alone performances by headline acts.

Festival passes are available to the general public – you don't need to be a conference delegate to attend. An allaccess, three-night pass allows festivalgoers to experience the full offering of creative excellence. Alternatively, a one-night ticket will allow you to catch a smaller selection of the amazing performing acts and progressive installations on offer.



Nightscape will run from 22 – 24

February 2018 on the Artscape Piazza. Expect a wonderland of curated gourmet street food, DJs, VIP hospitality suites, installations, performers and music, creating an immersive experience in which you wouldn't be surprised to find a Conference speaker taking the stage to perform a DJ set.

The specially curated selection on offer expands the continent and beyond, with highlights coming from unknown talents around Africa, special performances by selected Conference speakers, and a range of local and international artists breaking boundaries. Not to mention crowd-pulling headline acts.

Emerging Creatives will showcase samples of their work from 21 – 24 February 2018 within the Artscape. The Emerging Creatives Programme excels in supporting the next generation of creative talents and provides young designers with a much-needed launch platform.

The Most Beautiful Object in South Africa showcase gives the nation a chance to express what constitutes beauty. While some may consider beauty an aspect of taste and others know it on sight, beauty becomes far more profound than a visual sensation when design attributes such as social significance, economic impact, usability, sustainability and even humour are thrown into the mix. The Most Beautiful Object in South Africa showcase runs from 21 – 24 February 2018 at the Artscape.

The Design Indaba Film Festival will run from 22 – 24 February 2018 and screenings take place in the Artscape Arena during the evenings. There will be a selection of films on offer, with two screenings per night, at 18h00 and 20h30. The ticket price per film is R85.

The films are not limited by genre, format or theme. Simply expect a refreshing, globally relevant foray into film that's leading the way in creativity, from documentaries about various creative disciplines and figures, to quirky and artistic creative expressions making their African debut. Admission to both the Most Beautiful Object in South Africa and Emerging Creatives are included in the Nightscape, Film Festival and conference tickets and will give attendees a view into the future of creativity in South Africa and across the continent.

Tickets for Nightscape and the Film Festival (on sale from 10 December 2017) are available from Webtickets and are sold separately to the Design Indaba Conference and Simulcast.

## **KEY DATES TO DIARISE:**

Design Indaba Conference and Simulcast: 21-23 February 2018

- \_ Most Beautiful Object in South Africa on show from: 21-24 February 2018
- \_ Emerging Creatives on show from: 21-24 February 2018
- \_ Film Festival: 22-24 February 2018 \_ Nightscape: 22-24 February 2018

For updates on the Design Indaba Festival 2018 and for ticketing information please visit <a href="https://www.designindaba.com/festival">www.designindaba.com/festival</a>.

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