

New Online Series from Alex Cubis and Joel Nix Speaks To the Current Climate Around Masculinity

Director Joel Nix and actor Alex Cubis release the trailer for new video series, "Masculinity in Crisis," produced using HitREcord.

LOS ANGELES, CA, UNITED STATES, November 29, 2017 /EINPresswire.com/ -- Alex Cubis and Joel Nix announced the launch of their project via Medium and Vimeo. The series, comprised of three-parts exploring concerns and themes around masculinity as drawn from one millennial's perspective, is available to stream via a private link.

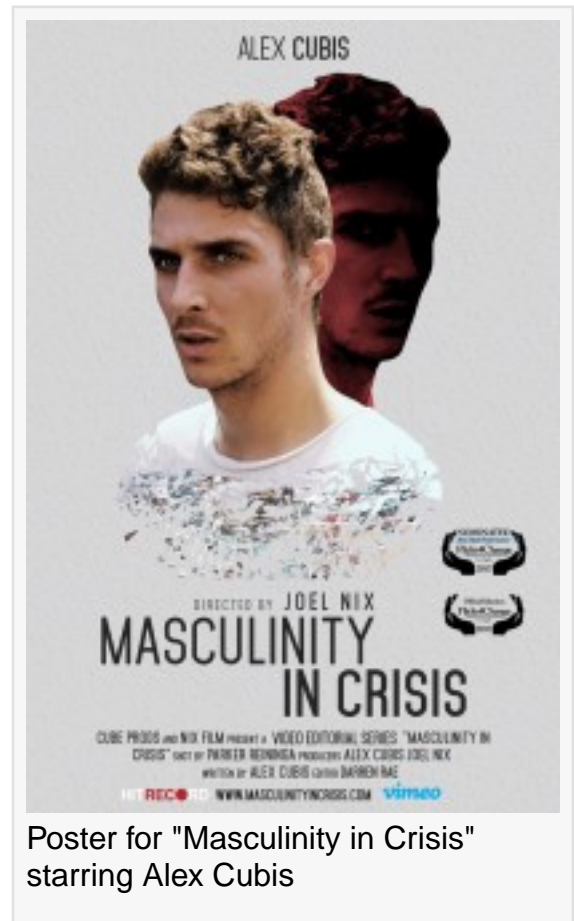
Writer and actor Alex Cubis explains "I was encountering a running theme over the past few months that either men are too toxic, or too soft – there's like a crisis of masculinity. I thought that I'd selectively emphasise thoughts from my own life and channel it into some storytelling, but hopefully make it universally resonant in the process and trigger interesting conversation."

"Masculinity in Crisis" is currently screening at festivals, but viewers can preview the series online by including the hashtag [masculinityincrisis](#) in a post on Facebook, Instagram or Twitter and tagging Joel ([@nixfilm](#)) and Alex ([@alexjucubis](#)). Their team will then send the user a private link.

More information about the project is found on the series' website: www.masculinityincrisis.com Cubis explains that HitREcord, the online collaborative production company founded and owned by actor and director Joseph Gordon-Levitt, offered the opportunity to "make the project interactive, so that it wasn't just isolated to its running time."

Oklahoma native and LA-based Joel Nix has previously directed music videos and commercials, and has extensive experience in physical production including most recently on Netflix's "Santa Clarita Diet," the FX shows "Baskets" with Zach Galifianakis and "Legion" with Aubrey Plaza. He is father to 1-year old Zeke and husband to wife Ali.

In the long-run, Joel shares a desire to tell stories "aim to inspire audiences to live their lives for the better." Nix, 27, is currently developing a short film project in the pursuit of making a feature. The ultimate goal, he says, would be to "direct projects of the same calibre as 'Game of Thrones.' A show or film that's equally entertaining and thought-provoking, using both bad and good characters to make an audience think about how to live their lives in a better way. Also, there's no denying big-budgets



are fun.”

Australian actor Alex Cubis has worked in television, film and theatre in Australia, including on “Atomic Kingdom,” “Public Offence,” “Mako Mermaids” and “Paradise Island Club,” and produced and starred in Show Offs which screened at the Cannes Court Metrage. In the US, Cubis has created and acted in content and for ‘Funny or Die’, and will next make an appearance on season 2 of Netflix’s “Dear White People.” He says his ultimate goal is to “work with Aaron Sorkin.”

Nix explains his hopes for the series.

“We hope that our project – even as small as it is – encourages men to have an honest and pragmatic conversation with themselves, amongst each other or with their significant other, about whether they’re their best selves.”

Alex
Instagram: @alexjcubis

Joel
Instagram: @nixfilm

Portia Leigh
True Blue PR
8186671664
email us here

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