

ONTRAPORT Wins Bronze in Best in Biz Awards 2017

ONTRAPORT's Visual Campaign Builder Receives Bronze Award for Best New Product Feature of the Year - Enterprise/SMB

SANTA BARBARA, CALIFORNIA, UNITED STATES, November 29, 2017 /EINPresswire.com/ -- [ONTRAPORT](#) has been named a Bronze winner in Best New Product Feature of the Year - Enterprise/SMB category in [Best in Biz Awards](#), the only independent business awards program judged each year by prominent editors and reporters from top-tier publications in North America.

ONTRAPORT, a leader in marketing automation software for small businesses and entrepreneurs, received this award for its June 2017 release of ONTRAPORT 5, the world's first visual Campaign Builder with built-in visual performance reporting. The centerpiece of the ONTRAPORT platform, the visual Campaign Builder makes it easy for users of all experience levels to create and launch sophisticated marketing campaigns, then optimize them in real-time. This game-changing new

feature takes ONTRAPORT's robust set of tools for email marketing, landing page building, sales processing, CRM and more and brings them together on one intuitive, interactive display.

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Our new visual Campaign Builder transforms and simplifies the way small business owners and entrepreneurs visualize and grow their businesses”

ONTRAPORT Founder and CEO Landon Ray

Each year, Best in Biz Awards' entrants span the spectrum, from some of the most innovative local start-ups to the most recognizable global brands. The seventh annual program was particularly hotly contested, with more than 650 entries from an impressive array of public and private companies of all sizes and from a variety of industries and geographic regions in the U.S. and Canada. Best in Biz Awards 2017 honors were presented in 65 categories, including Company of the Year, Fastest-Growing Company, Most Innovative Company, Best Place to Work, Support Department, Executive of the Year, Most Innovative Product, Best New Product, App, Event and Website of the Year.

“Our new visual Campaign Builder transforms and simplifies the way small business owners and entrepreneurs visualize and grow their businesses,” said ONTRAPORT Founder and CEO Landon Ray. “It brings to fruition our mission to support entrepreneurs in delivering their value to the world by



removing the burden of technology, and we're honored to have received this award recognizing its significance."

Since 2011, winners of Best in Biz Awards have been determined based on scoring from independent judging panels composed of prominent editors and reporters from some of the most respected newspapers, TV outlets, and business, consumer, technology, and trade publications in North America. Best in Biz Awards' uniqueness stems, in part, from this distinct composition of its judging panels, allowing it to best leverage the judges' unparalleled expertise, experience, and objectivity to determine award winners. The 2017 judging panel included representatives from Accounting Today, AdWeek, Associated Press, Atlanta Tribune, Business News Daily, Consumer Affairs, Entrepreneur, eWeek, Forbes, Harvard Business Review, Healthcare Innovation News, Inc., Investment Advisor Magazine, Laptop, MediaPost, Pittsburgh Business Times, Security Products Magazine, Wired, WLRN and Yahoo Tech.



For a full list of gold, silver and bronze winners in Best in Biz Awards 2017, visit: <http://www.bestinbizawards.com/2017-winners>.

About ONTRAPORT

For over a decade, ONTRAPORT has been a leader in marketing and business automation software for small businesses and entrepreneurs. Our mission is to support entrepreneurs in delivering their value to the world by removing the burden of technology, and we deliver on that mission by creating software, offering services, and educating the entrepreneurial community.

Learn more about ONTRAPORT at ontraport.com.

About Best in Biz Awards

Since 2011, Best in Biz Awards, Inc. has made its mark as the only independent business awards program judged each year by a who's who of prominent reporters and editors from top-tier publications from North America and around the world. Best in Biz Awards honors are conferred in two separate programs: North America and International, and in 65 categories, including company, team, executive, product, and PR and media. For more information, visit: <http://www.bestinbizawards.com>

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