

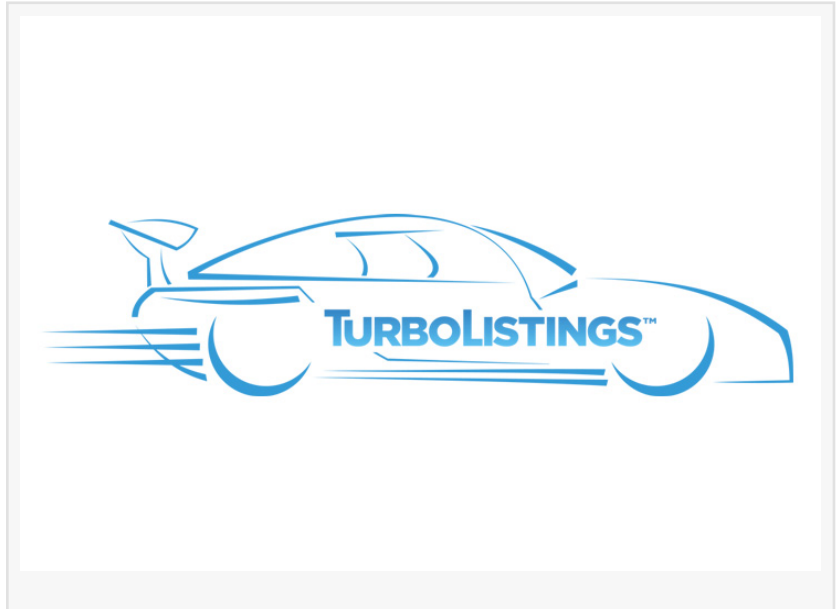
Cars Digital Inc. Moves into Manhattan with ManhattanUsedCars.com

Digital ad agency announces acquisition and launch of regional shopping portals to cement digital footprint in surrounding Tri State area.

MANHATTAN, NEW YORK, USA, November 29, 2017 /EINPresswire.com/ -- NEW YORK - Today, Cars Digital Inc., has announced the acquisition, development and launch of ManhattanUsedCars.com, a localized vehicle shopping portal which will build a foundation for the company in its neighboring communities, Manhattan.

The company owns and operates Long Island and NYC related automotive sites such as its flagship

LongIslandUsedCars.com, with sister-services QueensUsedCars.com, BrooklynUsedCars.com, WestchesterUsedCars.com and other regional platforms, all of which share and syndicate inventory locally, helping used car dealers connect with used car shoppers.



“

Today we're announcing the acquisition and launch of both ManhattanUsedCars.com and NewYorkCityUsedCars.com to further cement our digital footprint in our surrounding Tri State area. ”

John Colascione

“Today we're announcing the acquisition and launch of both ManhattanUsedCars.com and NewYorkCityUsedCars.com to further cement our digital footprint in our surrounding Tri State area. Long Island Used Cars has been a tremendous success for us here on Long Island and is supported with great web sites, fantastic .com rights, and a print magazine. Our aggressive and strategic minded company intends to duplicate our regional success and begin to enter markets where we can dominate local listing placements in areas which are considered just outside our backdoor” said company CEO John Colascione.

Colascione revealed that its programs success is based not only on the digital services themselves, but the syndication and collaboration of third party data integrations through software and technology created, by the company, which it calls its [TurboListings service](http://TurboListings.com) sending vehicle inventory to Craigslist and other automotive shopping websites.

Additionally, in October of this year, CDK Global, an automotive industry information technology company with more than \$2 billion in revenues, announced the addition of 350 new partners, one of which is Long Island Media Inc., for its application, LIUsedCars.com. Such data import and export

exchanges alongside its own onboarding processes including participating dealer accounts make it possible for the service to acquire near limitless data to serve consumers.

“Our data partnerships including imports, exports, and security protocols, all built and developed in-house, are second to none. These internal, advanced software and programming technologies - which are owned by Long Island Media Inc. and not leased, allow us to compete in markets that are for the most part, either untapped or dominated by multi-million and even multi-billion dollar companies such as DealerTrack and COX Automotive” said Colascione. “Simply put, small companies such as ours having the ability to build and maintain such sophisticated systems is extremely rare.” Colascione added.

About Cars Digital Inc.,

Cars Digital Inc. offers online tools and marketing that connects buyers with sellers of vehicles. Cars Digital Inc., privately-owned, and headquartered in Commack, NY, continually develops innovative technologies and services targeted at giving both consumers and dealers product suites that improve the process of buying and selling vehicles.

For more information on Cars Digital Inc. please visit <http://www.carsdigital.com>

John Colascione
Cars Digital Inc.
1-888-282-9198
email us here

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