

Dairy & Soy Food Brazil Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2022

Dairy & Soy Food Brazil Industry Business & Investment Opportunity (2017 – 2022) Market Research Reports

PUNE, INDIA, December 1, 2017 /EINPresswire.com/ -- Summary

Brazil accounts for the majority share in the Latin American Dairy & Soy Food sector. The Brazilian Dairy & Soy Food sector is driven by rising demand among young working population for affordable, on-the-go food options that have functional benefits. Of all the markets, Milk is the largest in value and volume terms, while the Drinkable Yogurt market is forecast to register the fastest growth during 2016-2021 in value terms. Hypermarkets & Supermarkets is the leading channel for the distribution of Dairy & Soy Food products in the country. Rigid Plastics is the most commonly used packaging material in the sector, while Flexible Packaging is forecast to register the fastest growth during 2016-2021. Nestle S.A, Groupe Danone S.A. and BRF S.A. are the leading market players in the Brazilian Dairy & Soy Food sector.

Country Profile report on the Dairy & Soy Food sector in Brazil provides insights on high growth markets to target, trends in the usage of packaging materials, category level distribution channel data and market share of brands.

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What else is contained?

- Market data: Overall market value and volume data with growth analysis for 2011-2021. The overall market value and volume included in the report is split on the basis of On-trade and Off-trade
- Category coverage: Value and growth analysis for Butter & Spreadable Fats, Cheese, Cream, Dairy-Based & Soy-Based Desserts, Drinkable Yogurt, Fromage Frais & Quark, Milk, Soymilk & Soy Drinks, and Yogurt with inputs on individual category share within each market and the change in their market share forecast for 2016-2021
- Leading players: Market share of brands and private labels, including private label growth analysis from 2011-2016
- Distribution data: Percentage of sales within each market through distribution channels such as On-trade, Cash & Carries and warehouse Clubs, Hypermarkets & Supermarkets, Convenience Stores, Food & Drinks Specialists, eRetailers and others
- Packaging data: consumption breakdown for packaging materials and container types in each market, in terms of percentage share of number of units sold. Packaging material data for Glass, Flexible Packaging, Paper & Board, Rigid Plastics, and others; container data for: Carton, Film, Bag/Sachet, Tub, Wrapper, Bottle, and Tube.

Scope

- Brazil accounted for 65.8% value share in the Latin American Dairy & Soy Food sector, in 2016
- The per capita consumption of Dairy & Soy Food is higher in Brazil compared to the global and regional levels
- Milk is the largest market in value and volume terms in the Brazilian Dairy & Soy Food sector

- Hypermarkets & Supermarkets account for a leading share in the distribution of Dairy & Soy Food products in Brazil.
- The top five brands in the sector accounted for 22.2% value share, in 2016
- Rigid Plastics is the most commonly used packaging material in the Brazilian Dairy & Soy Food sector.

Reasons to buy

- Identify high potential categories and explore further market opportunities based on detailed value and volume analysis
 - Existing and new players can analyze key distribution channels to identify and evaluate trends and opportunities
 - Gain an understanding of the total competitive landscape based on detailed brand share analysis to plan effective market positioning
 - Manufacturers can identify the opportunities to position products with H&W attributes/benefits
- Access the key and most influential consumer trends driving Dairy & Soy Food products consumption, and how they influence consumer behavior in the market which will help determine the best audiences to target
 - Our team of analysts have placed a significant emphasis on changes expected in the market that will provide a clear picture of the opportunities that can be tapped over the next five years, resulting in revenue expansion
 - The packaging analysis report helps manufacturers, in identifying the most commonly used packaging materials in the sector
 - Analysis on key macro-economic indicators such as GDP per capita, population (overall and breakdown by age), and consumer price index. It also covers a comparative analysis of political, economic, socio-demographic, and technological indicators (PEST) across 50 countries.

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