

Auto/Mate Integrates Dealership Management System with DealerFenix Reporting and Workflow Automation System

ALBANY, NY, UNITED STATES, December 4, 2017 /EINPresswire.com/ -- Auto/Mate Dealership Systems [dealership management system](#) (DMS) is now fully integrated with [DealerFenix](#), a reporting and workflow automation system designed for auto dealers. DMS integration enables DealerFenix users to easily track Key Performance Indicators (KPIs), automate dealership workflow processes and eliminate time-consuming, manual tasks.



“There are many processes in dealerships that require different departments to work together, but without a system in place things are often forgotten, leading to costly mistakes,” said Mike Esposito, president and CEO of Auto/Mate. “DealerFenix allows dealers to track everyday work processes and ensure that nothing slips through the cracks.”



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Mike Esposito, President and CEO, Auto/Mate

“Auto/Mate’s [Open/Mate](#) program made it easy and affordable for me to integrate with their DMS, which is incredibly important for a start-up,” said Praveen Tamvada, founder of DealerFenix. “Auto/Mate’s team is great to work with and the integration was painless.”

DealerFenix offers dealers a complete reporting solution with powerful, visual dashboards that allow managers to view KPIs and track performance in all departments. Managers can set notifications based on custom parameters and easily create and share reports.

Workflow automation allows users to create automated activities based on if/then rules. For example, when an RO is closed, an email or text notification will automatically be sent to the customer informing them that their vehicle is ready, rather than relying on the service advisor to manually send the message.

Workflows in DealerFenix include vehicle reconditioning, contracts in transit, accounts payable, title tracking and manager approvals. Every time a status change is indicated in the DMS, DealerFenix alerts the appropriate team members and triggers an actionable activity, leading to the completion of the next step in the process.

Price Auto Group has been beta testing DealerFenix for several months. “What I like best about DealerFenix is the recon system. It saves my team countless hours and is a huge improvement over

the manual spreadsheets we were forced to use in the past,” said Trevor Shoun, director of technical operations for Price Auto Group. “The fact that it ties in with RO data and vehicle merchandising makes the tracking of cars through the system a breeze.”

Auto/Mate is an award-winning DMS vendor servicing 1,350 dealerships, including large auto groups and single-store franchises. Auto/Mate is the No. 1 DMS vendor in customer satisfaction and known for its outstanding software and customer support.

For more information, visit <http://www.automate.com> or call 877-829-7020.

About DealerFenix

DealerFenix is a reporting and workflow automation system designed for auto dealerships. Its powerful dashboards, system notifications and easy-to-use reporting make DealerFenix a must-have tool for any dealer. Automated calculation of accounting adjustments into reports provides dealers with accurate forecasts of what their true financial statements will be at the end of the month, quarter or year.

DealerFenix was designed so dealers could do more with less, maximizing ROI from existing DMS and third-party applications. With DealerFenix, dealership staff can automate repetitive tasks and activities involved with everyday work processes, freeing hours of time that can be spent on revenue-centric activities. Additionally, workflow automation ensures greater consistency with customer communications, increasing satisfaction and loyalty.

DealerFenix is cloud-based and fully optimized for mobile usage on smartphones and tablets. For more information, visit www.dealerfenix.com

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. AMPS® is a user-friendly, feature-rich DMS in use by more than 1,350 auto dealers nationwide. Auto/Mate has received consecutive DrivingSales Dealer Satisfaction Awards.

Auto/Mate’s employees have more than 1,200 years of combined experience working in franchised auto dealerships, the foundation of its By Car People, For Car People™ slogan. Auto/Mate is committed to winning its customers’ business each and every month with no long-term contracts and free software upgrades.

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