

Fleet Management 2017 Europe Market Expected to Grow at CAGR 27.93% and Forecast to 2021

The analysts forecast the fleet management market in Europe to grow at a CAGR of 27.93% over the period 2015-2019.

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/EINPresswire.com/ --

Europe [Fleet Management Market](#)

Description

WiseGuyReports.Com adds" Fleet Management Market in Europe 2015-2019 "Research To Its Database.

A fleet management system is formed by the integration of hardware, software, and communication technologies. It provides a platform to fleet operators to efficiently control, track, and monitor commercial vehicles. They improve the overall operational efficiency by reducing the non-value-added activities of the operators. Fuel cards are used for fuel management while driver safety systems monitor driver behavior. Other solutions are employed for locational tracking of vehicles, driver navigation assistance, and ensuring that the operators meet the regulatory standards set by their respective national governments. The major end-users of fleet management systems are specialist logistics companies, such as those in the taxi fleet operator and truck fleet operator sectors.

Covered in this report

To calculate the market size, the report considers revenue generated from the sales of fleet management systems, support and maintenance of these systems, and number of units installed.

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The Fleet Management Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the landscape of the fleet management market in Europe and its growth prospects over the coming years. The report also includes a discussion on the key vendors operating in this market.

Key vendors

- Caterpillar
- Daimler
- DigiCore
- Squarell Technology
- Volvo

Other prominent vendors

- Astrata
- Cefin Systems
- CVS Mobile
- Datatronics Mobility
- Eliot
- Fleet Falcon
- Fleetlogic
- FleetMatics
- Frotcom International
- Groeneveld
- Idem Telematik
- Iveco
- Masternaut
- Matrix Telematics
- Micpoint
- MiX Telematics
- Navman Wireless
- Omnitrac
- Quartix
- Schmitz Cargobull
- Stoneridge Electronics
- TomTom
- Trafficmaster
- Transics
- Trimble
- Vehco
- WABCO

Market driver

- Requirement of efficient data management system
- For a full, detailed list, view our report

Market challenge

- High operating cost of vehicles
- For a full, detailed list, view our report

Market trend

- Emergence of green fleet management solutions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Segmentation of Fleet Management Market in Europe by Technology 2014

Segmentation of Fleet Management Market in Europe by Technology 2014-2019

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Caterpillar

Daimler Group

DigiCore

Squarell Technology

Volvo

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