

Cloud Computing Market 2017- Design Competition Strategies by Identifying Who-Stands-Where in the Market

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SUMMARY

WiseGuyReports published new report, titled "Cloud Computing"

Once dismissed as a fad which, whilst appearing to have the qualities of revolutionary change, would fade with time as so many others have done, has morphed to become the catalyst for

change across much of the economy early proponents promised. Now forming a central part of what is commonly referred to as Industry 4.0, hailed as the fourth industrial revolution, cloud computing will create winners and losers whilst inciting fundamental change in how many businesses operate, driving forward profits for the leading companies. Yet, just as with every meaningful development, obstacles must be overcome if the market is to continue its seemingly unstoppable growth development.

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Catalyst

In the world economy, the forces of growth and prosperity are complex and ever changing. New engines of growth emerge and decline rapidly and pinpointing their trajectory and long-term relevance can be elusive. The catalysts of change can be fundamental factors such as an emerging technology, the needs of the global population, a change in regulation or a new method of monetization. In this report, we examine some of the most rapidly growing industries globally, with cloud computing being one of the most dramatic growers in recent years.



Cloud computing: Industry has changed much, but challenges remain

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Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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