

Online Video Platform 2017 Global Market Expected to Grow at CAGR 14.15 % and Forecast to 2019

WiseGuyReports.com adds "Global Online Video Platform Market 2015-2019" reports to its Database.

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/EINPresswire.com/ --

About online video platform [Online video platforms](#) are SaaS-based platforms that host, manage, encode, and customize videos services. These are end-to-end tools used for the distribution, downloading, publishing, and measuring online video content for on-demand and live streaming. Online video platforms enable enterprises to share video content with external stakeholders such as customers, partners, and investors.

The application helps the organization in the conversion of the online video into any format that can be shared through devices such as iOS, Android-enabled smartphones and tablets, PCs, digital STBs, and TVs.

Technavio's analysts forecast the global online video platform market to grow at a CAGR of 14.15% over the period 2014-2019.

Covered in this report

This report covers the present scenario and the growth prospects of the global online video platform market for the period 2015-2019. To calculate the market size, the report considers the revenue generated from new subscriptions, technical support, and software maintenance.

The report also describes the revenue generated from the following end-users:

- E-learning
- Enterprises
- Media and entertainment

The report also presents the vendor landscape and a corresponding detailed analysis of the top four vendors in the market. In addition, it discusses the major drivers that influence the growth of the global online video platform market. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends emerging in the market.

Technavio's report, Global Online Video Platform 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts.

Key leading countries



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- US
- China
- UK

Key vendors

- Brightcove
- Kaltura
- Ooyala
- thePlatform

Other prominent vendors

- Amobee (Adconion)
- Anvato
- BrightRoll
- Bubblecast
- Castfire (Emerge Digital)
- ClicFic
- ClickStream TV
- ClipShare
- Coull
- Digitalsmiths
- Doovle
- Ebdsoft
- Endavo
- Ensemble Video
- Flumotion
- KIT Digital (Piksel)
- Limelight Networks
- Longtail Ad Solutions
- Magnify
- MediaCore
- Panopto
- PermissionTV
- Pixability
- Ramp
- Samba Group
- SpotXchange
- VBrick
- Vidcaster
- Viddler
- VideoBloom
- Vidizmo
- VMIX Media
- Vzaar
- Wellcomemat
- Wista

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Market driver

- Growing requirement from online advertising industry

- For a full, detailed list, view our report

Market challenge

- Presence of open-source video platforms
- For a full, detailed list, view our report

Market trend

- Introduction of video analytics market
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Brightcove

Kaltura

Ooyala

thePlatform

Continued.....

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