

# Stylelabs continues expansion in the US

BRUSSELS, BELGIUM, December 1, 2017 /EINPresswire.com/ -- Stylelabs, the leading Belgian/US software company and creator of Marketing Content Hub™, recently welcomed Sal Hakimi and Matt Corodimas to lead the expansion of its US operations. They will strengthen the existing sales team to expand on the commercial success of Marketing Content Hub™, the most innovative and user-

friendly content marketing tool on the market which combines Digital Asset Management (DAM), Product Information Management (PIM), and Marketing Resource Management (MRM) into a single cloud-based platform.



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*Dagbert Sansen (CCO)*

Matt Corodimas and Sal Hakimi join Stylelabs as Heads of Sales West and East respectively and together bring over thirty years of experience as senior sales executives in the DAM and Marketing Technologies industries.

"The arrival of Sal and Matt is part of the next wave of expansion in Stylelabs' growth strategy," states Dagbert Sansen, CCO of Stylelabs. "They bring a tremendous ability to focus our go-to-market strategies on activities that will drive enterprise revenues while executing our long-term vision and strategy to substantially accelerate our commercial presence and confirm our market position as a leader in the combined DAM, PIM, and MRM space. They are widely recognized as a seasoned sales team that embodies a 'customer first' attitude that has earned the respect of clients and integrators through their integrity and focus on customer success."

"Stylelabs is having a tremendous impact on the industry and I am excited to be joining such an innovative team" said Hakimi. "I believe the company is extremely well-positioned for growth as the ability to manage all its product and marketing content on a single platform can bring even more business value to its customers". "I watched in awe as Stylelabs innovated and delivered next generation, core marketing technologies that enterprises require to increase content collaboration and distribution to drive return on marketing investment" said Corodimas. "Stylelabs is delivering competitive advantages for marketers with an unmatched focus on customer success. I couldn't be more excited to join this team".

## Accelerating Stylelabs' growth

This expansion will give Stylelabs' market footprint a significant boost. The company expects to add numerous multinational companies to its current client portfolio in 2018. Companies that have already chosen Stylelabs as their partner for its worldwide Marketing Content Hub™ platform include leading Global 500 world players such as Microsoft, Procter & Gamble, The Coca-Cola Company, Diageo, Bristol-Myers Squibb, General Mills, Viacom, NEST, E&J Gallo Wineries, Victoria's Secret and Vista Outdoor.

## About Stylelabs

Stylelabs is a software company with 15 years of experience in the development of enterprise marketing technology for world brands, pharmaceuticals, FMCG, media, retail and agencies. The

company was founded in 2001 by Tim Pashuysen (CSO) and Tom De Ridder (CTO).  
Stylelabs operates globally with offices in the US and Europe.

Marketing Content Hub™, the innovative Stylelabs platform for DAM, MRM, Web to print, PIM, Marketing portal and DRM, is a high-end SaaS offering that enables large companies to collate, organize and publish their marketing content across a wide range of channels, including websites, e-commerce and social media.

Marketing Content Hub™ enables data to be enriched, edited, evaluated and used in worldwide marketing campaigns. Everything is centralized in an easy-to-use marketing portal, giving internal and external stakeholders an invaluable tool for communicating faster, more efficiently and at a lower cost.

More information: [www.stylelabs.com](http://www.stylelabs.com)

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