

The Rum Lab releases 2018 Rum Festival Agenda

SEATTLE, WA, UNITED STATES, December 4, 2017 /EINPresswire.com/ -- TheRumLab has announced the 2018 dates for the US Rum Festival Tour, with the intention to continue promoting the education and premiumisation of rum. The events will take place at the metropolitan cities of Chicago, San Francisco, Seattle and New York City.

The goal is to feature more than 40 premium rum brand expressions from



US Rum Fest Tour

around the world, accommodate members of the beverage trade with intimate access to brand representatives, tastings, seminars and educational breakout sessions.

World renown industry guest speakers already on tap for most of the cities, include:

"

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Federico J. Hernandez

- (1) Richard Seale Fourth Generation Master Distiller, Foursquare Distillery, Barbados
- (2) Ian Burrell Global Rum Ambassador, Celebrity Judge and producer of the UK Rum Fest.
- (3) Bailey Pryor 5 times Emmy Award winning documentary film producer and CEO of The Real McCoy Rum.

The 1st event for 2018 will be the <u>Chicago Rum Festival</u> which will take place on April 14th at Logan Square

Auditorium - Chicago, Illinois. Followed by the <u>California Rum Festival</u> which will be on Sept 8th at SOMArts Cultural Center in San Francisco, CA, then the inaugural Seattle Rum Festival taking place in Seattle, Washington. Then to conclude the tour, the New York Rum Festival is scheduled to occur the weekend of Sept 29th, in New York City.

For more information on each event visit www.therumlab.com.

About The Rum Lab

The Rum Lab is a creative and production agency focused on the rum industry. The company produces the Puerto Rico's national rum fest - Taste of Rum Puerto Rico - in addition to the California Rum Festival, Midwest Rum Festival,, New York Rum Festival, and new this year, the debut of the Seattle Rum Festival.. Events produced by The Rum Lab attract hundreds of guests including beverage trade professionals, rum aficionados, tourists and local consumers. Learn more at www.therumlab.com.

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