

Core Tee Aims to Reinvent the Base Layer with Recent Kickstarter Launch

Core Tee, the first “core layer” ever designed, is now available on Kickstarter. The tee keeps users warm while providing comfort, mobility and style.

BOSTON, MA, USA, December 2, 2017 /EINPresswire.com/ -- Core Innovations is pleased to announce that [Core Tee](#), an everyday base layer, is now available for pre-sale via Kickstarter. With a funding goal of \$14,500, the campaign will remain active until January 12, 2018.

Core Tee has been designed with the utmost care and precision to separate itself from all other base layers currently on the market. The Core Tee is capable of keeping users warm, comfortable and free in all seasons and under any outer layer.

Unlike most base layers, Core Tee has a sleeveless design that offers the mobility to perform all activities with less obstruction. It also provides a double layer of warmth over the torso and the kidney pulse points to warm blood flow. With its “Power Pockets” system, users can add hand warmers over the kidney pulse points to enjoy hours of turbo-charged core heat. The superior quality of Core Tee can also be attributed to its selection of materials. The warmth layers consist of a proprietary blend of micro-poly, spandex and nylon designed to maximize warmth while providing stretch, moisture-wicking and breathability. The ventilation system is composed of a 193GSM nylon/spandex activewear mesh.



Core Tee provides global warming for your body.”

Michael Graney

Core Tee comes in sizes S, M, L, XL and XXL, and the current available colorway is a carbon/gray combination. Core Innovations is now offering a number of attractive rewards to all Kickstarter backers.

Highlighting the benefits of Core Tee, project co-creator and 20-year retail veteran Michael Graney stated, “Core Innovations is very excited to introduce the Core



Now available on Kickstarter.



Core Tee is designed to keep you warm but feel invisible under any layer. That means your arms are free, your body is comfortable and YOU are looking good.

Tee. We believe it's the most versatile base layer ever invented and will provide 'global warming for your body.' It allows your core to stay warm without the weight and discomfort of most other base layers and it gives your body the freedom and mobility for any outdoor activity."

To learn more about Core Tee, please visit <http://kck.st/2yQ4orH>

About Core Tee: A creation of Boston-based Core Innovations, Core Tee aims to be the most dynamic base layer ever invented. Core Tee is designed to keep you warm but feel invisible under any layer. The product is currently available via Kickstarter.

Website: <http://getcoretee.com/>

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Power pockets warm your lower back at key pulse points, making it efficient for your body to distribute heat using renal blood flow. Also, it feels amazing.

This press release can be viewed online at: <http://www.einpresswire.com>

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