

Mobile Music Streaming 2017 Global Market Expected to Grow at CAGR 28.07 % and Forecast to 2019

WiseGuyReports.com adds "Global Mobile Music Streaming Market 2015-2019" reports to its Database.

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/EINPresswire.com/ --

About [Mobile Music Streaming](#)

Mobile music streaming refers to the service that enables users to stream and listen to music/songs using a device connected to the Internet. Service providers purchase digital rights from music recording companies and based on the subscription type, users can access tracks listed on the service provider's application and website. Many service providers offer online radio streaming services. The user can also download music and playlists directly to their devices for offline listening on the go without using the Internet.



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Technavio's analysts forecast the global mobile music streaming market to grow at a CAGR of 28.07% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and growth prospects of the global mobile music streaming market for the period 2015-2019. To calculate the market size, the report considers the revenue generated from mobile music streaming services. This includes both ad-based and ad-free services. The market calculation, however, is limited to content and services accessed via cell phones.

Technavio's report, Global Mobile Music Streaming Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- APAC
- EMEA
- Latin America
- North America

Key Vendors

- Apple
- Deezer
- Google
- Microsoft
- Pandora Media
- Rdio
- Spotify

Other Prominent Vendors

- CBS
- Clear Channel Radio
- Gaana.com
- Grooveshark
- Guvera
- Hungama MyPlay
- iHeart Media
- JB Hi-Fi
- Line
- Mixcloud
- News
- RadioTime
- Rara
- Rhapsody
- Saavn
- Samsung Music Hub
- Slacker
- SoundCloud

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Market Driver

- Increase in Number of Subscription Services
- For a full, detailed list, view our report

Market Challenge

- Issues with Data Security
- For a full, detailed list, view our report

Market Trend

- Increase in M&A
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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