

Beer 2017 APAC Market Expected to Grow at CAGR 9.0% and Forecast to 2019

WiseGuyReports.com adds "Beer market in APAC for the period 2015-2019" reports to its Database.

PUNE, INDIA, December 4, 2017
/EINPresswire.com/ --

About [Beer](#)

Beer is considered to be the world's most widely consumed alcoholic beverage. It is also regarded as the third most popular drink, after water and tea. Beer is an alcoholic beverage manufactured by the hydrolysis of starch and fermentation of the obtained sugar. The starch and enzymes are generally obtained from

malted cereal grains such as malted barley and malted wheat. In addition, most beer is also flavored with hops, which add bitterness and act as a natural preservative; however, other flavorings such as herbs or fruit might be included. This process of preparation of beer is called brewing.

Technavio's analysts forecast the beer market in APAC to grow at a CAGR of 6.64% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the beer market in APAC for the period 2015-2019. To calculate the market size, it considers revenue generated through the sales of beer; it also considers beer consumption in APAC. Revenue generated from the sales in the following segments are considered while calculating the market size:

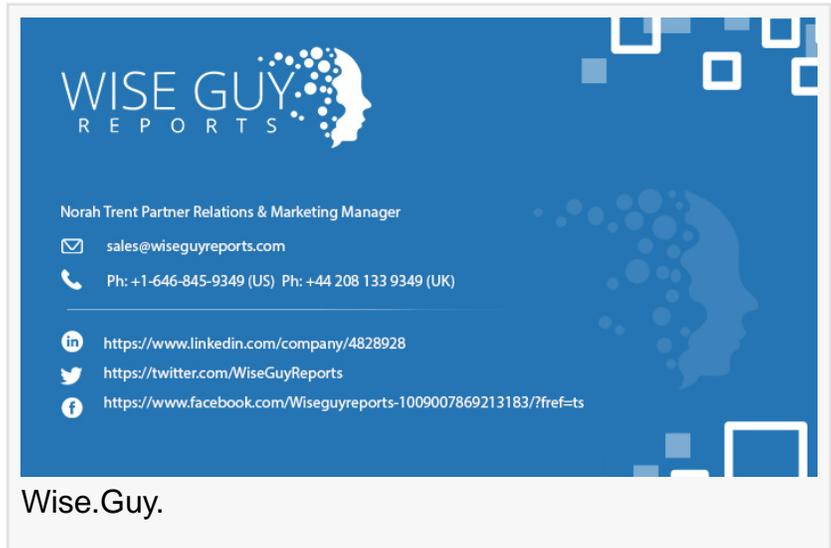
- Standard lager
- Premium lager
- Ales and stouts
- Specialty beers
- Low-alcohol beers

Technavio's report, Beer Market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a comprehensive discussion on the market, segmented by geography; considering both the existing market landscape and its growth prospects in the coming years. The report further includes a discussion of the key vendors operating in this market and a comment on the vendors' product portfolios.

Key Regions

- APAC

Key Vendors



WISE GUY
REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

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- Anheuser-Busch InBev
 - Asahi Breweries
 - Beijing Yanjing Brewery
 - China Resource Enterprise
 - Tsingtao Brewery
- Other Prominent Vendors
- Carlsberg
 - Heineken Asia Pacific
 - Kirin Holdings
 - Kiuchi Brewery
 - Molson Coors
 - SAB Miller
 - United Breweries

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Market Driver

- Adoption of Western Culture
- For a full, detailed list, view our report

Market Challenge

- Stringent Regulations
- For a full, detailed list, view our report

Market Trend

- Rise of Microbreweries
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is their portfolio matrix?
- What are the market opportunities and threats faced by the key vendors?
- What is the competitive landscape as characterized by geography?
- What are the strengths and weaknesses of the key vendors?

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CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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