

## Hearing Health Foundation Launches Faces of Hearing Loss Campaign

No one is immune from developing a hearing and balance disorder—and hearing loss has no single face.

NEW YORK, NY, UNITED STATES, December 4, 2017 /EINPresswire.com/ --Hearing Health Foundation (HHF), the largest nonprofit funder of hearing and balance research in the U.S, is excited to announce the launch of its "Faces of Hearing Loss" campaign to demonstrate the prevalence of hearing loss in the U.S.

Think of someone you know who has hearing loss. Who do you see?

You envision a relative, but you are not thinking of your 4-year-old niece. A

neighbor comes to mind, but not the 32-year-old who lives across the street.



This is a trick question. Hearing loss—and related conditions like tinnitus, Ménière's disease, and hyperacusis—can affect anyone, anywhere. Hearing loss is your 4-year-old niece, your 32-year-old neighbor, your colleague in her mid-20s. Hearing loss affects every age, race, ethnicity, and gender.

No one is immune from developing a hearing and balance disorder—and hearing loss has no single face. To refute common misconceptions that it only affects older adults, HHF has collected images of individuals living with a hearing condition to capture the diversity of its impact across the country. <a href="https://example.com/here/thearing-loss.">https://example.com/here/thearing-loss.</a>

Participants shared their picture, current age, state of residence, type of hearing condition, and the age at onset or diagnosis. Among the tens of millions of Americans with hearing loss are an 11-year-old boy in Oregon, an 80-year-old woman living in Washington, and a 47-year-old man in North Dakota. These individuals may never meet, but "Faces of Hearing Loss" connects them through their shared experiences.

If you or a loved one has hearing loss, please consider participating in "Faces of Hearing Loss" by completing this brief form, sending in your picture, and answering a few basic questions. If you are the parent of a child under 18, you may sign a release form on their behalf.

Hearing Health Foundation (HHF) is the largest nonprofit funder of hearing and balance research in the U.S., with a mission to prevent, cure, and treat hearing loss and tinnitus and to educate the public about hearing health. Learn more by visiting <a href="https://www.hhf.org">www.hhf.org</a> or by contacting contact us at info@hhf.org

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